



## FIRST INTERIM REPORT

**PROJECT:** LEADER cooperation project “Implementation of sustainable tourism development principles in national park/protected area regions”

**SUBJECT:** Report of activities

**PERIOD:** 01.09.2017- 31.12.2017

**PROJECT MANAGER:** Katrin Suursoo

**PROJECT LEAD PARTNER:** LAG Development Centre NGO (Estonia)

Project activities implemented in LAG Development Centre NGO (Leading partner):

1. Overall management of the project, including:
  - specification of the project schedule;
  - planning activities for the next period;
  - coordination of communication activities;
  - making a list of sustainable tourism operators in the area;
  - preparing and conducting meetings of the Steering Committee, working out summaries of the meetings;
  - working out a summary of the working groups meetings.
2. Planning and implementing of activities of LAG Development Centre in the framework of transnational activity no 1: Summer University in Estonia in Kodukant Läänemaa LAG region on the subject: “Nature education in sustainable tourism” and first 3 level sustainable networking and joint marketing promotion seminar.
3. Planning and implementing of activities of LAG Development Centre in the framework of transnational activity no 2: Summer University in Latvia – in the territory of Business Association of North Kurzeme LAG region on the



subject “Traveller days in National parks – important marketing tool for development of sustainable tourism in rural areas.”

4. Planning the integration of web applications related to LAG Development Centre project activities with seic.ee.
5. Summing up the activities of LAG Development Centre of 2017 and planning activities for 2018.

Local activities are planned in 2018.

#### **PROJECT PARTNER: LAG Kodukant Läänemaa NGO (Estonia)**

Project activities implemented in LAG Kodukant Läänemaa NGO:

1. Planning and implementing of activities of LAG Kodukant Läänemaa in the framework of transnational activity no 1: Summer University in Estonia in Kodukant Läänemaa LAG region on the subject: “Nature education in sustainable tourism” and first 3 level sustainable networking and joint marketing promotion seminar in Roosta Puhkeküla.
2. Preparing, collecting and analyzing feedback from Summer University first 3 level sustainable networking and joint marketing promotion seminar.
3. Planning and implementing of activities of LAG Kodukant Läänemaa in the framework of transnational activity no 2: Summer University in Latvia – in the territory of Business Association of North Kurzeme LAG region on the subject “Traveller days in National parks – important marketing tool for development of sustainable tourism in rural areas.”
4. Planning the integration of web applications related to LAG Kodukant Läänemaa project activities with seic.ee.
5. Summing up the activities of LAG Kodukant Läänemaa of 2017 and planning activities for 2018.

Local activities are planned in 2018.

#### **PROJECT PARTNER: LAG Green Riverland Partnership (Estonia)**

Project activities implemented in LAG Green Riverland Partnership:

1. Planning and implementing of activities of LAG Green Riverland Partnership in the framework of transnational activity no 1: Summer University in Estonia in Kodukant Läänemaa LAG region on the subject: “Nature education in sustainable tourism” and first 3 level sustainable networking and joint marketing promotion seminar.
2. Planning and implementing of activities of LAG Green Riverland Partnership in the framework of transnational activity no 2: Summer University in Latvia – in the territory of Business Association of North Kurzeme LAG region on the subject “Traveller days in National parks – important marketing tool for development of sustainable tourism in rural areas.”
3. Summing up the activities of LAG Green Riverland Partnership of 2017 and planning activities for 2018.

Local activities are planned in 2018.



### **PROJECT PARTNER: LAG Cesis District Rural Partnership (Latvia)**

Project activities implemented in LAG Cesis District Rural Partnership:

1. Planning and implementing of activities of LAG Cesis District Rural Partnership in the framework of transnational activity no 1: Summer University in Estonia in Kodukant Läänemaa LAG region on the subject: “Nature education in sustainable tourism” and first 3 level sustainable networking and joint marketing promotion seminar.
2. Planning and implementing of activities of LAG Cesis District Rural Partnership in the framework of transnational activity no 2: Summer University in Latvia – in the territory of Business Association of North Kurzeme LAG region on the subject “Traveller days in National parks – important marketing tool for development of sustainable tourism in rural areas.”

### **PROJECT PARTNER: LAG Business Association of North Kurzeme areas (Latvia)**

Project activities implemented in LAG Business Association of North Kurzeme areas:

1. Planning and implementing of activities of LAG Business Association of North Kurzeme areas in the framework of transnational activity no 1: Summer University in Estonia in Kodukant Läänemaa LAG region on the subject: “Nature education in sustainable tourism” and first 3 level sustainable networking and joint marketing promotion seminar.
2. Planning and implementing of activities of LAG Business Association of North Kurzeme areas in the framework of transnational activity no 2: Summer University in Latvia – in the territory of Business Association of North Kurzeme LAG region on the subject “Traveller days in National parks – important marketing tool for development of sustainable tourism in rural areas.”

Local activities were not planned in 2017.

### **PROJECT PARTNER: LAG Between Snežnik and Nanos (Slovenia)**

Although the project of LAG Between Snežnik and Nanos has not been approved yet, the project partner has implemented following activities:

1. Planning and implementing of activities of LAG Between Snežnik and Nanos in the framework of transnational activity no 1: Summer University in Estonia in Kodukant Läänemaa LAG region on the subject: “Nature education in sustainable tourism” and first 3 level sustainable networking and joint marketing promotion seminar.
2. Planning and implementing of activities of LAG Between Snežnik and Nanos in the framework of transnational activity no 2: Summer University in Latvia – in the territory of Business Association of North Kurzeme LAG region on the subject “Traveller days in National parks – important marketing tool for development of sustainable tourism in rural areas.”



### **PROJECT PARTNER: LAG Soča Valley (Slovenia)**

Although the project of LAG Soča Valley has not been approved yet, the project partner has implemented following activities:

1. Planning and implementing of activities of LAG Soča Valley in the framework of transnational activity no 1: Summer University in Estonia in Kodukant Läänemaa LAG region on the subject: “Nature education in sustainable tourism” and first 3 level sustainable networking and joint marketing promotion seminar.
2. Planning and implementing of activities of LAG Soča Valley in the framework of transnational activity no 2: Summer University in Latvia – in the territory of Business Association of North Kurzeme LAG region on the subject “Traveller days in National parks – important marketing tool for development of sustainable tourism in rural areas.”

### **PROJECT PARTNER: LAG Atahca (Portugal)**

No project activities were implemented since the project of LAG Atahca has not been approved yet.

### **PROJECT PARTNER: LAG Adrama (Portugal)**

No project activities were implemented since the project of LAG Adrama has not been approved yet.

Katrin Suursoo  
Project Manager