

Dirhami

Kontode analüüs ja soovitused

Marko Saue

35 osalejat
26 veebilehte
25 Facebookilehte
13 Instagrami kontot

Soovitus #1

Vaadake üle, kas teie veebilehelt jõuab teie sotsiaalmeediakontodele
ja sealt tagasi teie veebi! ;)



Soomaa.com

Explore Wilderness of Estonia



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[Fifth Season](#)

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JÄLGI MEID
SOTSIAALMEEDIAS



HINNAKE MEID
TRIPADVISORIS

**Valkla Rand
Rannaresto**

13 Reviews



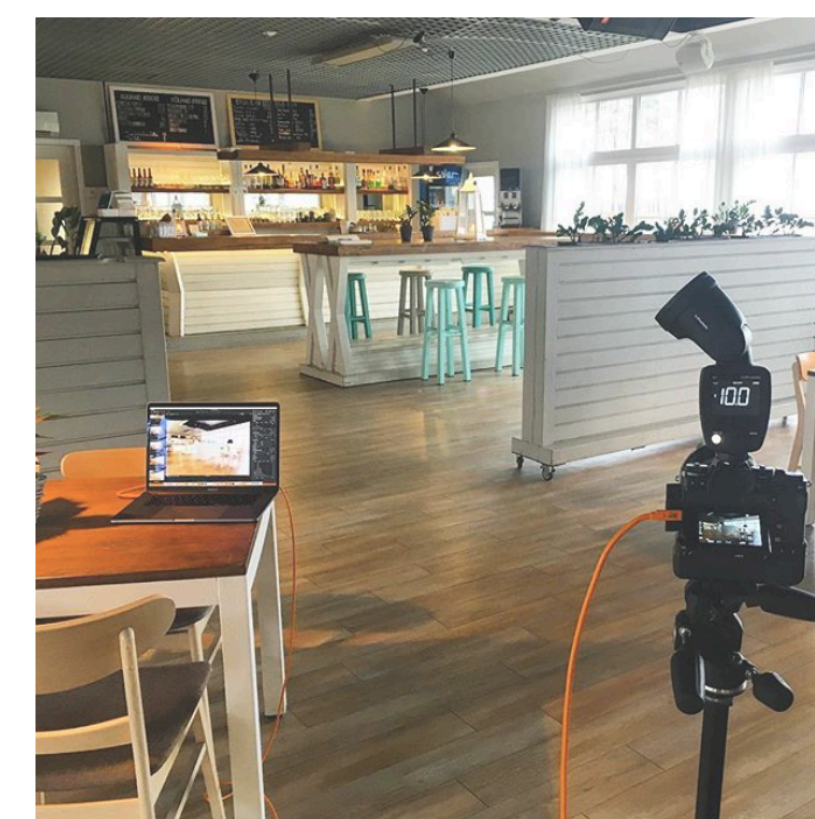
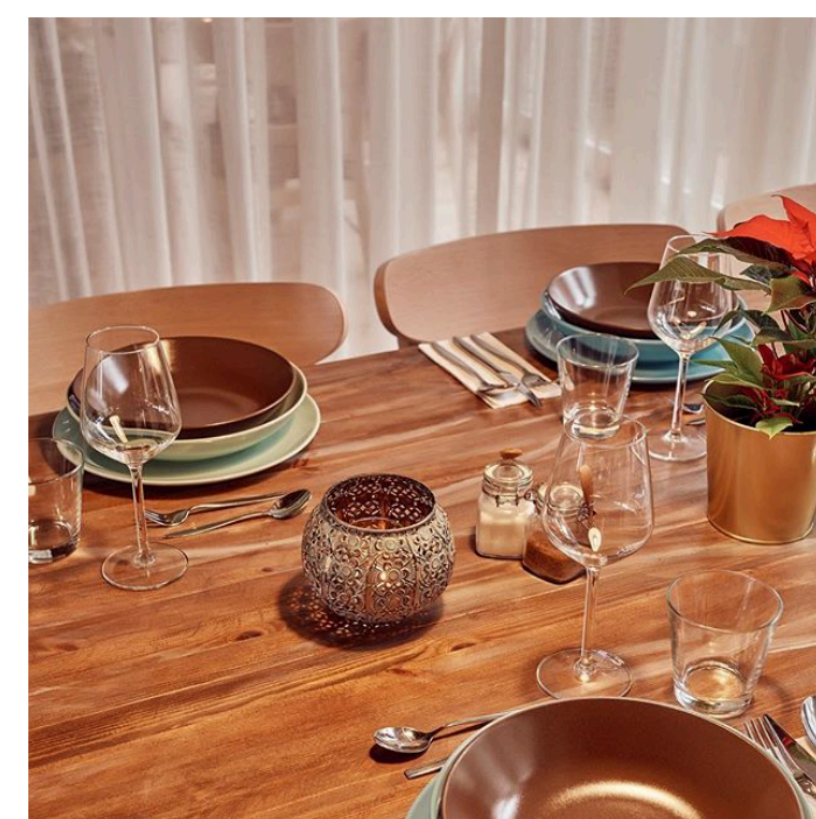
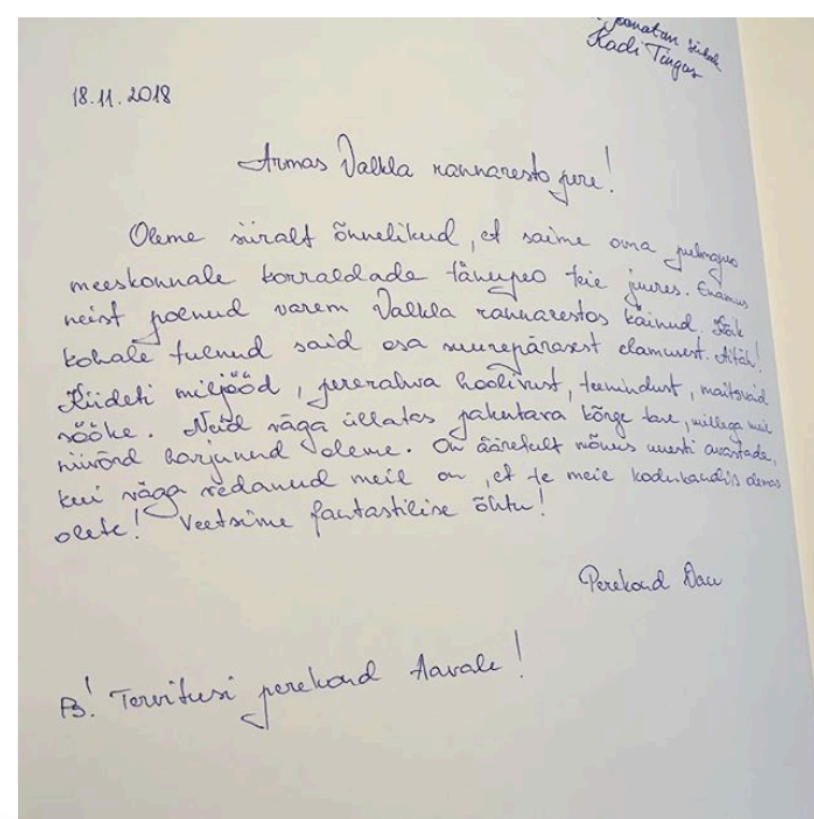
Instagram

Kõige värskemad postitused Instagramist



valklarand

Valkla rannaresto (R15-12, L12-22,P12-21) 🍴 pere restoran, 🏠 liivarand, 📄 seminarid, 🧼 saunad, 🏠 majutus 🍷, 🍹 peod ja pulmad 🌊 #aerusurf 🇺🇸



ROOSTA 
Puhkeküla



1°C
Tuul: 2.5 m/s 354.7°
Sademed: 0 mm

EN RU

Aadress: Elbiku, Lääne-Nigula
vald

Telefon: +372 472 5190

Mobil: +372 525 6699

E-post: roosta@roosta.ee »



Puhkekülast »

BRONEERI >



Viimased uudised

Talveõhtu Haapsalu vanalinnas toimub taas!

Novembri lõpus leiab aset esimene
Läänemaa Toidunädal!

Sügisvaheaeg Haapsalus!

Huvitavad meened Haapsalu
Turismiinfokeskusest

Ajaloolised tööstuspärlid avavad ukse!

Viited

Haapsalu ja Läänemaa

Partnerile

Kontakt

Haapsalu Turismiinfokeskus

Karja 15 Haapsalu,
tel +372 473 3248,
fax +372 473 3248,
info@visithaapsalu.com



Insta kontod

4 suurima jälgijabaasiga lehte



visit_haapsalu

Follow



147 posts 2,094 followers 9 following

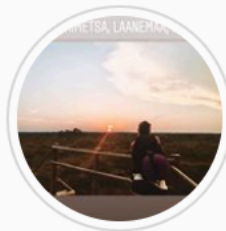
Haapsalu and Lääne County

Haapsalu is a historical resort in West-Estonia. Historical sites, fun event calendar, delicious cuisine. #visithaapsalu
m.facebook.com/visithaapsalu

Followed by jcrei



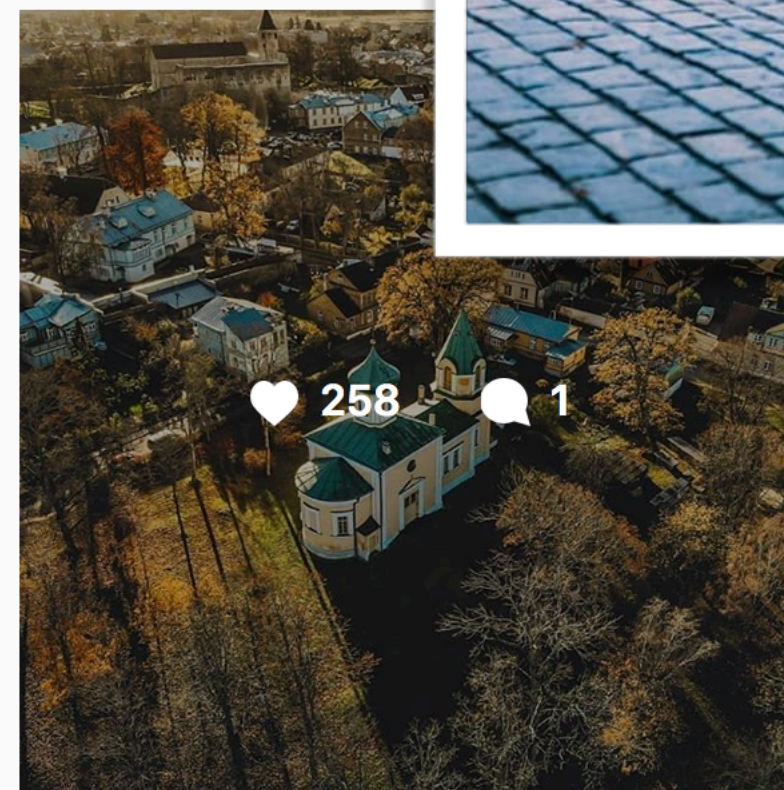
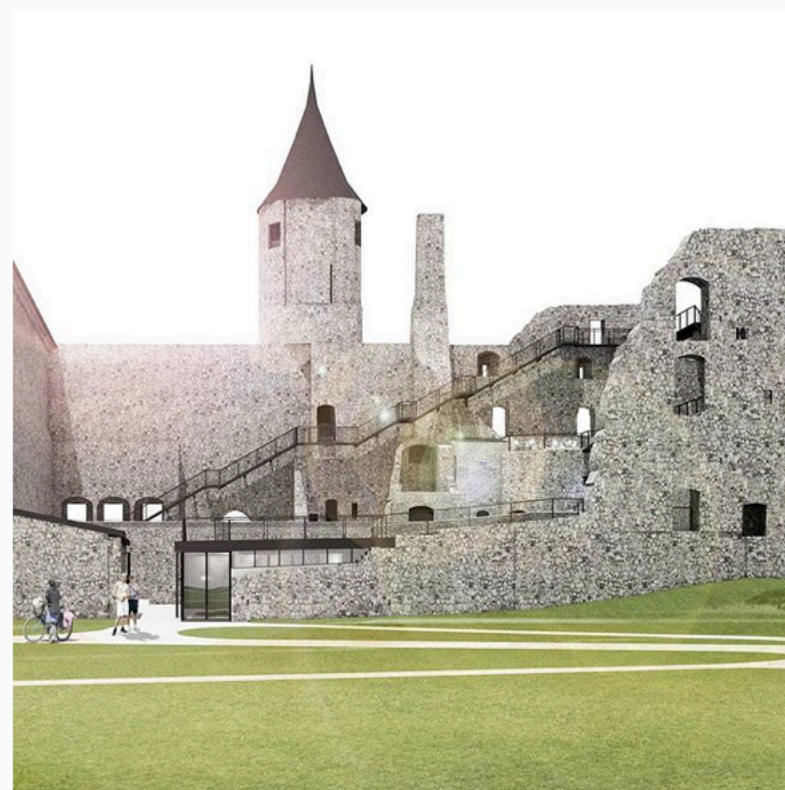
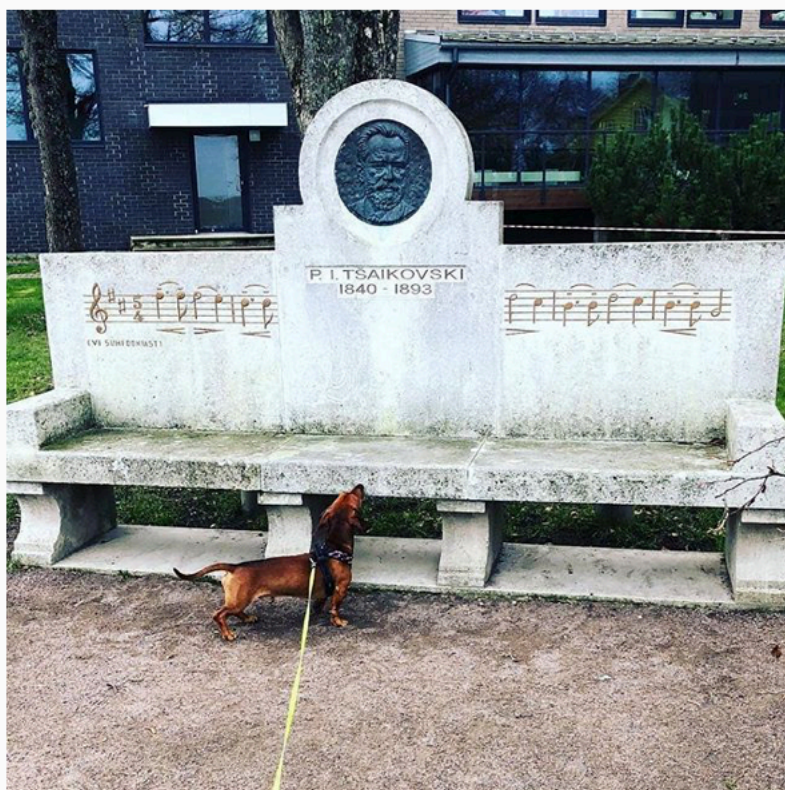
Food



Nature

POSTS

TAGGED



visit_haapsalu • Follow
Haapsalu

visit_haapsalu Love to sit at those cozy cafés while wind whistles and cars are driving by.. There is something very special about that ✨

👤 @evelinpndm
#visithaapsalu #haapsalu #visitestonia #estonia #oldtown #cozy #cafe #smalltown #october #lovely #photography #holiday #weekend #food #cakes #travel #travelinestonia

- durquhart11 Great place! ❤️
- maritahpus Haapsalu is the best 🥰
- asiarukina Люблю ❤️💋
- georgiy2050 Очень красиво
- pliinas ❤️



476 likes

OCTOBER 31

Add a comment...

ilusad fotod, story'd, repostid, in english, hashtagid, location, highlights

Soovitused: IG TV, Follow strateegia, loos, influencer, boost?



soomaagram

Following

166 posts 1,049 followers 611 following

SoomaaGram

Canoe rental and local guide services in Soomaa National Park of Estonia
#soomaa #visitsoomaa #soomaagram
when sharing Soomaa experiences!
www.soomaa.com

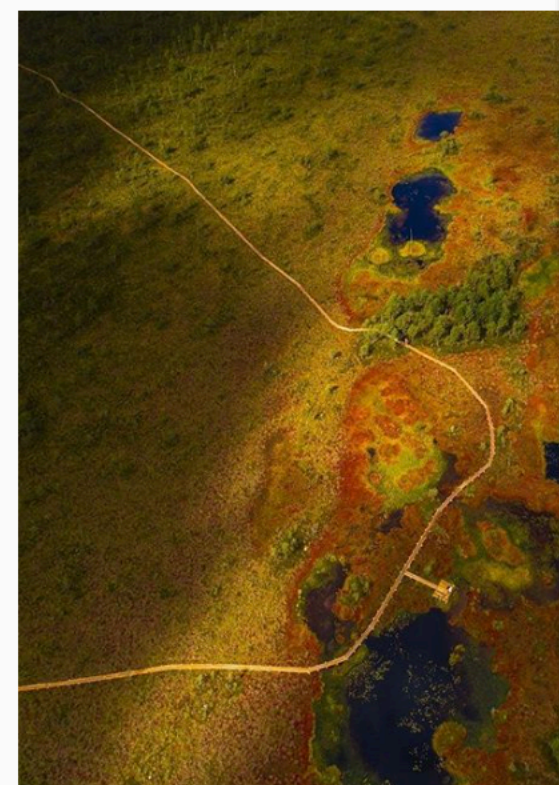
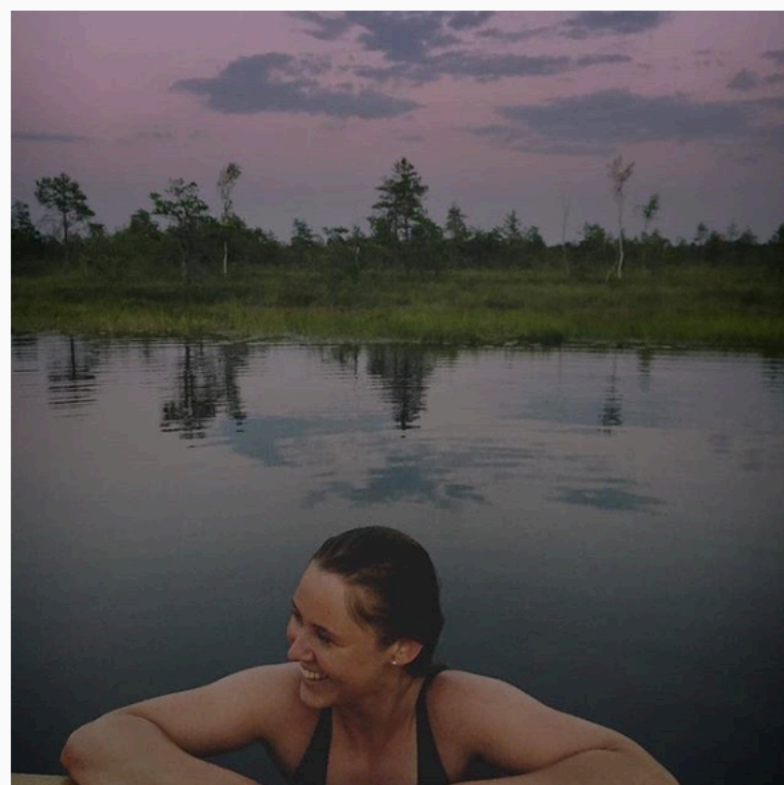
Followed by priitkallas, piia_padar, amartinson + 4 more

POSTS

TAGGED



adamikarl



skynyet



soomaagram • Following
Soomaa.com

soomaagram One flew over Riisa bog trail. Thank you for great photo @skynyet !!!
#dronephotography #soomaagram
#soomaa #Riisa #visitsoomaa #bogtrail
#boardwalk #bogwalk #dronestagram

skynyet One of my favourite places in Estonia! So magical!! ❤️❤️❤️

elfridanevzorova Я тут была. Очень интересно. Хотелось искупаться в болотном озерке... так и тянуло в "черный омут"...

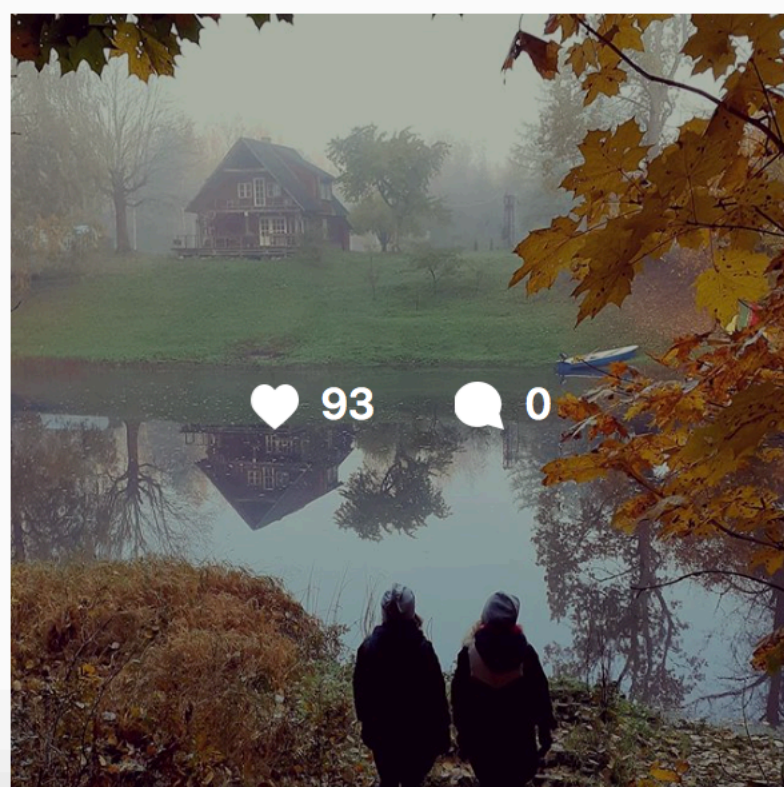
ivangcig That's amazing 🙌🔥



86 likes

OCTOBER 18

Add a comment...



ehe_elo

ilusad fotod, repostid, in english, hashtagid

Soovitused: Asukoht Soomaa, puhtad pildid, teenused Story highlightsina, loosid.



valklarand [Follow](#) ...

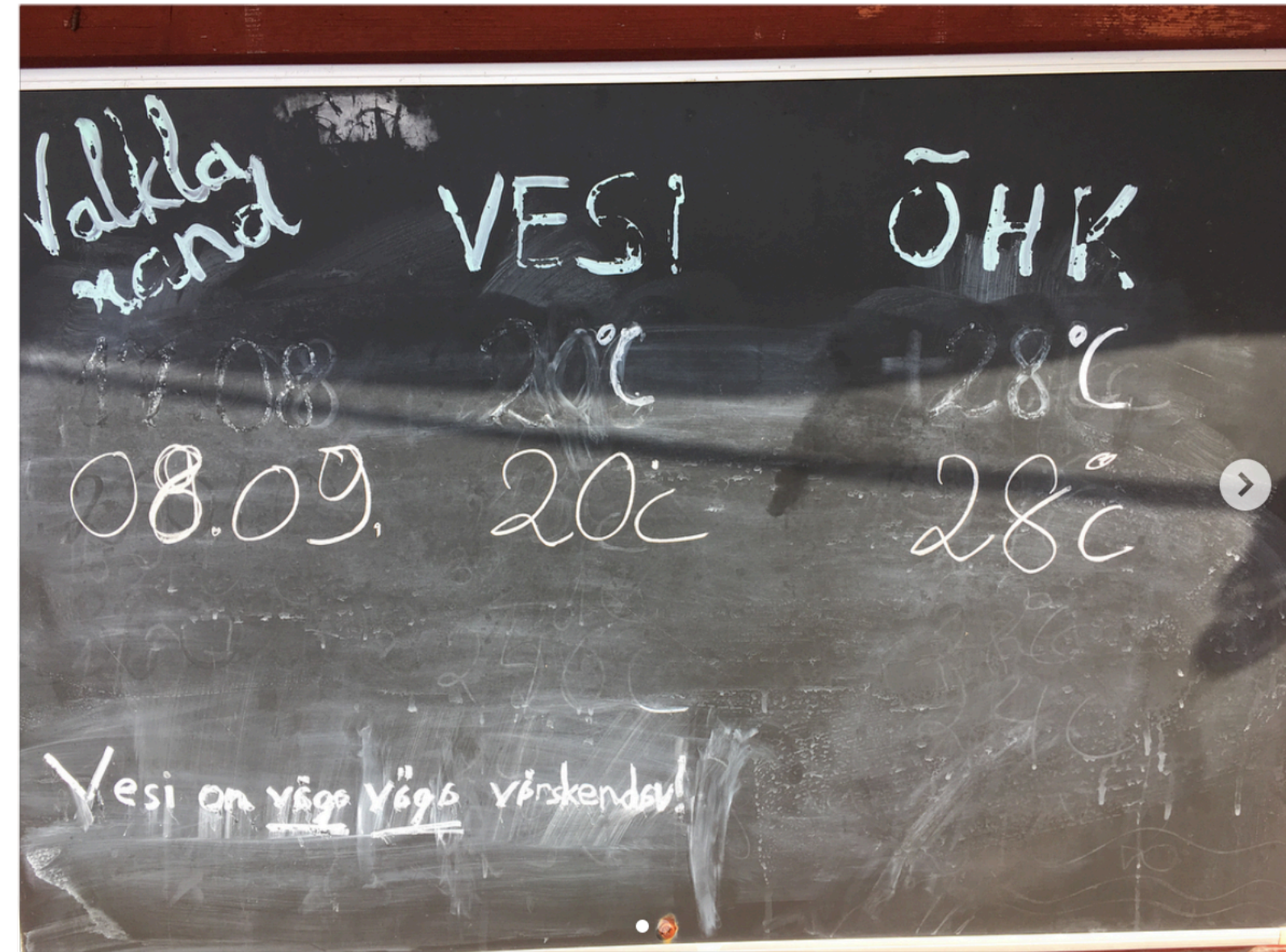
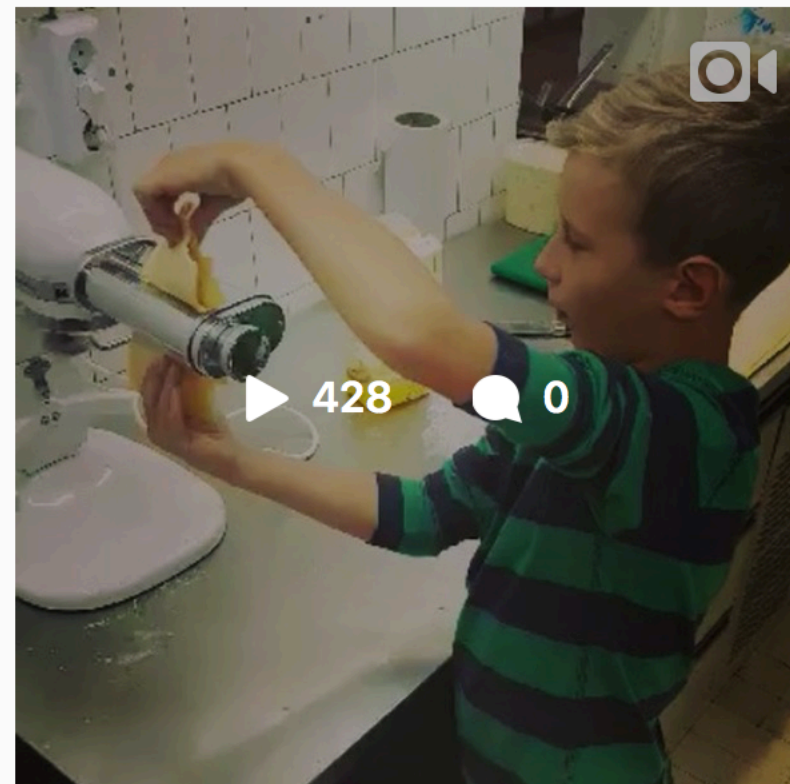
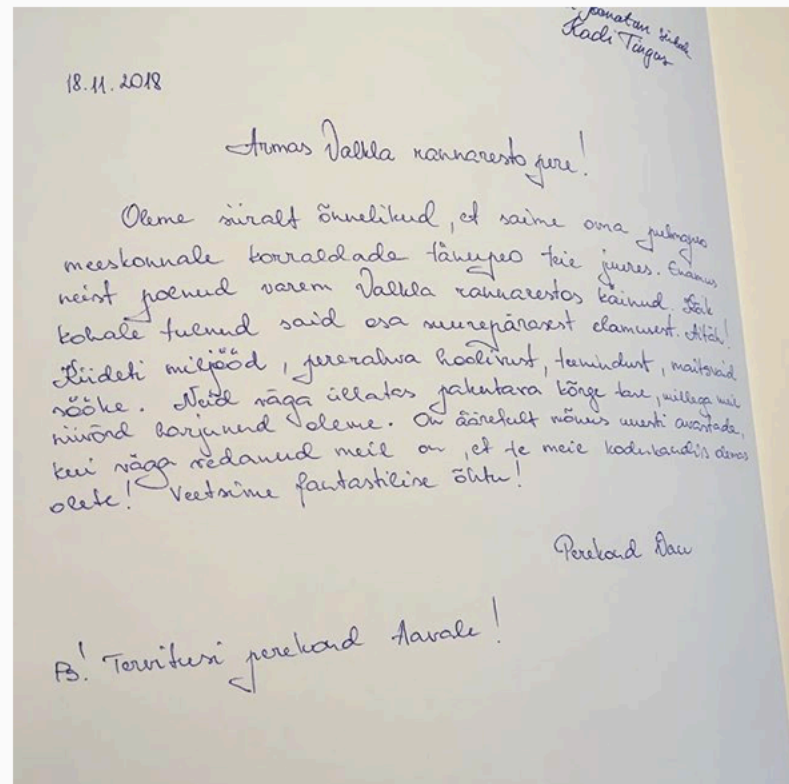
337 posts 649 followers 23 following

Puhkekeskus Valkla Rand

Valkla rannaresto (R15-12, L12-22, P12-21) pere restoran, liivarand. seminarid, saunad, majutus, peod ja pulmad #aerusurf

Followed by kertkruusakivi

POSTS IGTV TAGGED



valklarand • Follow Puhkekeskus Valkla Rand / Valkla ranna...

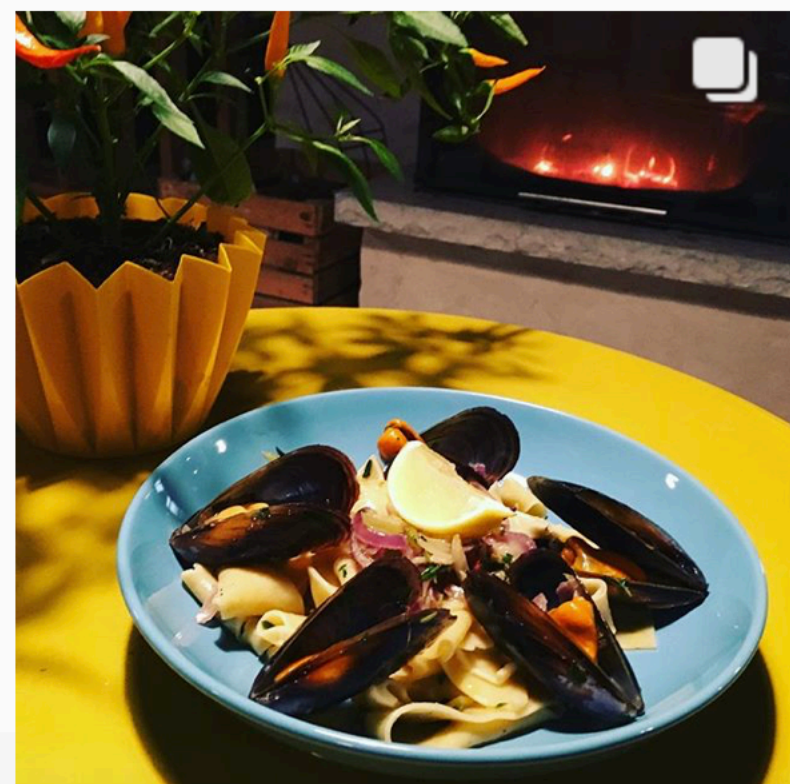
valklarand Täna olid sellised temperatuurid rannas meil, homme tundub sama olevat. Kas olete mõelnud, et kui poleks erakordset kuumu suve olnud, siis need pildil olevad kraadid on sooja suve mõõtu



59 likes

SEPTEMBER 8

Add a comment...



ilus bio, ilusad fotod, repostid, est sisu ja hashtagid

Soovitused: Teenused story highlightina, IG TV pikem video, story/post lühike video



roostapuhkekula

Follow



182 posts

450 followers

309 following

Roosta Puhkeküla

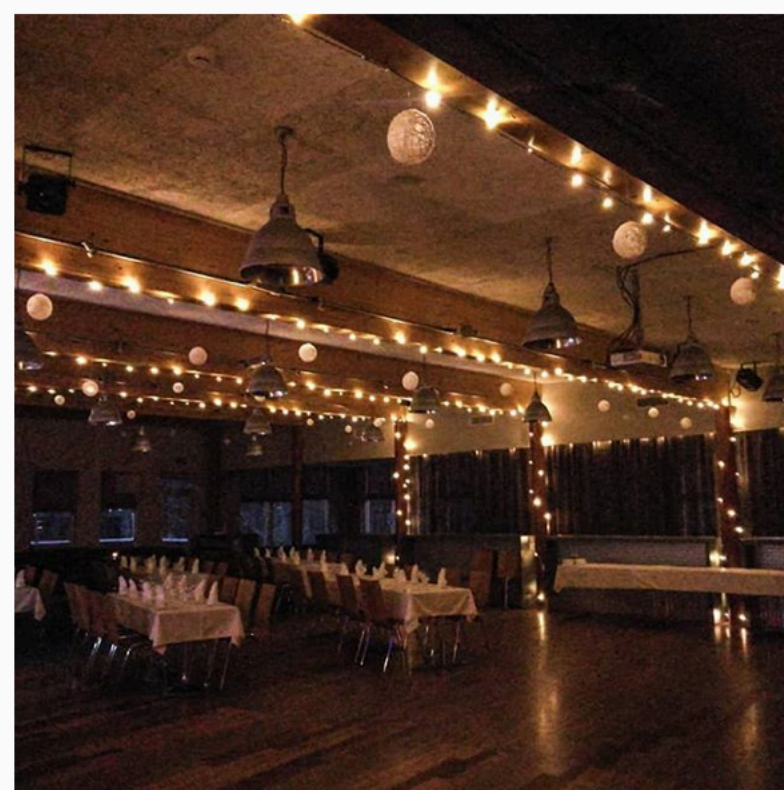
Meie juures möödub ilusaim puhkus, peetakse edukaim koolitus, nauditakse parimat pidu ja kogetakse suurimat seiklust, sest Roostal õnnestub kõik! 🌿

www.roosta.ee

Followed by toomasallikas

POSTS

TAGGED



roostapuhkekula • Follow

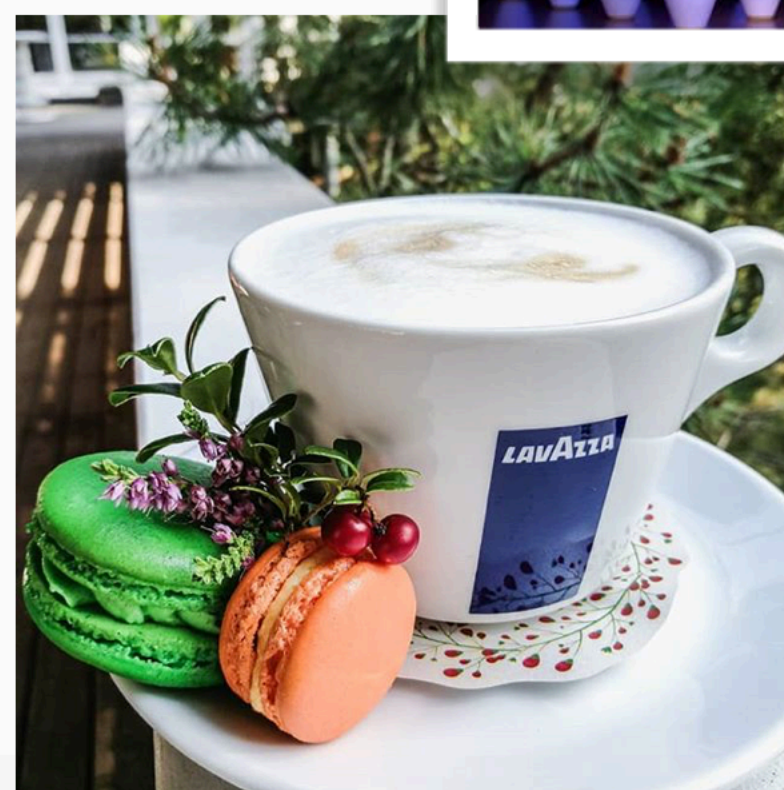
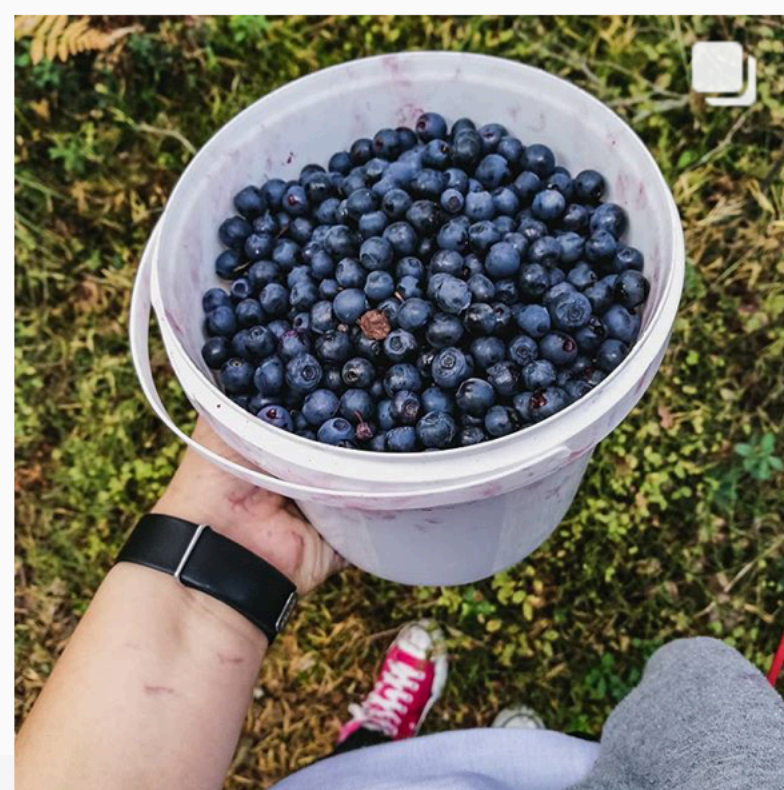
roostapuhkekula Mida teha vaheajal? Tule Roostale, siin on tegevusi küll! 🧢 #roosta #roostapuhkeküla



8 likes

APRIL 25

Add a comment...



ahvatlevad toidu ja loodusfotod

Soovitused: rohkem hashtage, location, repost, vähem kujundust / teksti piltidel, boost, teenused story highlightsina

Teised on oma kontodega alles alustanud, aga üksikud soovitud:

Õnnela - rohkem teenust kommuniqueerivat sisu ja hashtage

Tapa vald - alles alustanud, ilusti alustanud, lisage asukoht!

Sagadi mõis - alles alustanud, ilusti, kaunid pildid, äkki mõistlik teha ühes keeles?

Lääneranna vald - vähe jälgijaid, pikad tekstid, pole hashtage, asukohta, lingid tekstis ei tööta!

Visit Matsalu - teksti pole, repost sildid suured, keel?

Tipu looduskool - hashtagid, asukoht, rohkem teenust tutvustavat sisu


Kodukant Läänemaa - alles algus, ilusad pildid (va Rumeenia), rohkem sisu ja reposti, ettevõtteid?

Piesta Kuusikaru Talu - keel?, rohkem toodet! vt @oundrinks



Tervem Noarootsi - alustamas

Tehke oma kontod business kontoks, saate ligipääsu statistikale!

INFLUENCER ENGAGEMENT CALCULATOR

@ visit_haapsalu 

2,095 Followers





VISIT_HAAPSALU
ENGAGEMENT RATE
14.01%



Average Interactions per post
290 Likes
4 Comments

[Take me to the Engagement Calculator Manager](#)

INFLUENCER ENGAGEMENT CALCULATOR

@ soomaagram 

1,049 Followers

SOOMAAGRAM
ENGAGEMENT RATE
6.29%

Average Interactions per post
65 Likes
1 Comments

[Take me to the Engagement Calculator Manager](#)

Oma ja teiste kontode engagement rate'i kalkuleerimiseks - Phlanx Engagement Calculator

FB kontod

4 suurima jälgijabaasiga lehte

ROOSTA
Konverents ja puhkus

Roosta Puhkeküla
@roostapuhkekeskus

Home
Reviews
Photos
Videos
Posts
Events
About
Community
Book Online
TripAdvisor Reviews
Info and Ads
[Create a Page](#)

KUUPÄEV 31.12
KELL 19:00

ROOSTA Puhkeküla
Tule võta
Aastavahetus vastu
Kariibirütmis Roostal
ASUKOHT: LÄÄNEMAAL ROOSTA PUHKEKESKUSES
BÄND: *L' Dorado*

Liked Following Share ... Call Now Send Message

Create Post
Write a post...
Photo/Video Tag Friends Check in ...

Recommendations and Reviews
Recommended by 53 people

- We love it
June 3
- Tõesti parim koht väikese puhkuse veetmiseks! Eriselt vastutulelik ja sõbralik personal, maitvad ... [See More](#)
February 14
- Suur tänu! Teil oli täna väga maitsev menüü. Samuti teenused oli nii sõbralik et kindlasti tuleme jä... [See More](#)
April 21

4.7 out of 5 · Based on the opinion of 112 people

Ask Roosta Puhkeküla

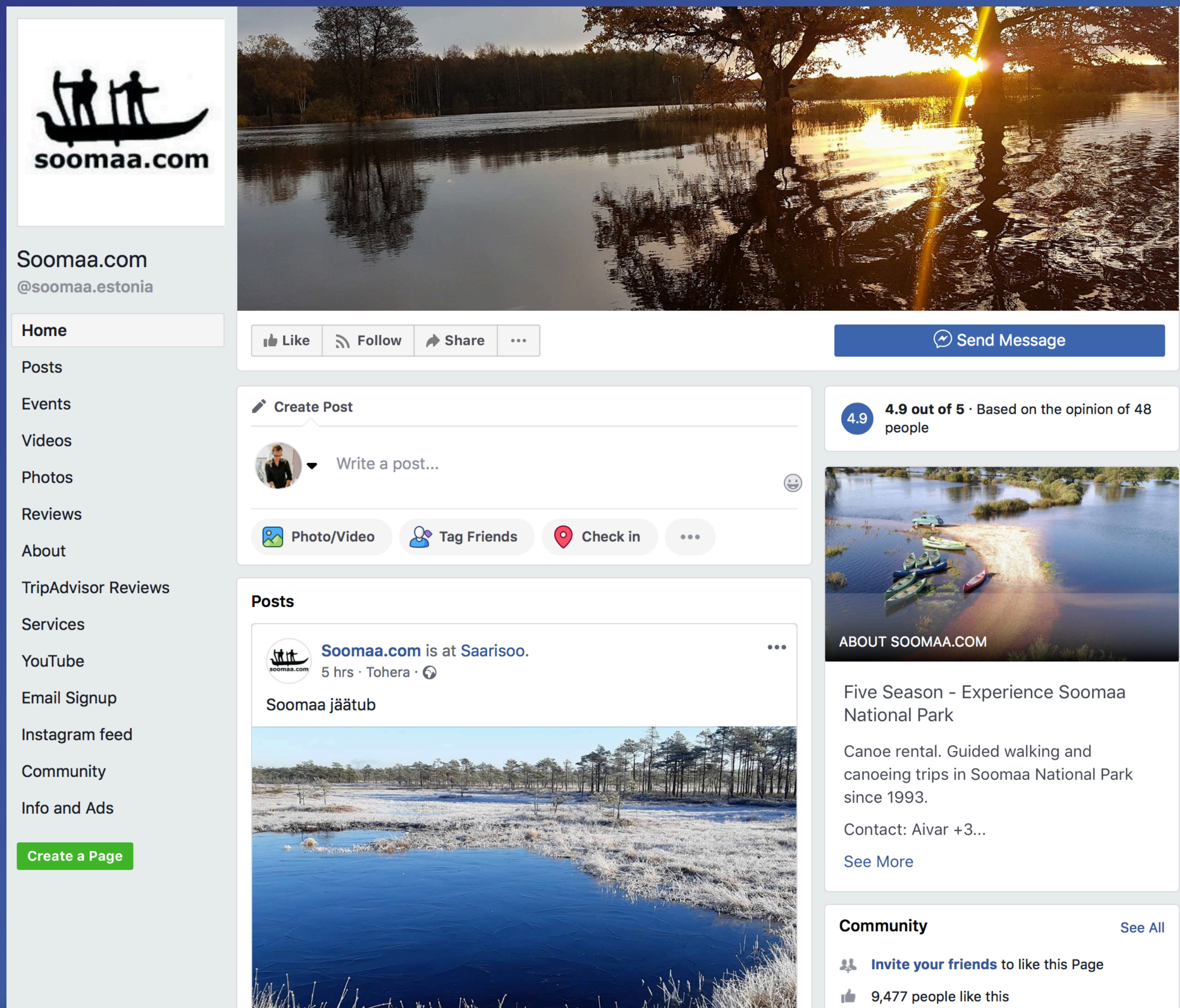
- "Where are you located?" Ask
- "What amenities do you offer?" Ask
- "Can I check availability for select dates?" Ask

Type a question...

Community See All

- [Invite your friends](#) to like this Page
- 17,058 people like this
- 16,685 people follow this
- [Kertu Jukkum](#) and **93 other friends** like this or have checked in

suur fännibaas
cover video
review'd esiplaanil
call now nupp
online booking
tripadvisor reviews
auto messages



The image shows a Facebook page for Soomaa.com. The page header includes the Soomaa.com logo (silhouettes of two people in a canoe) and the name 'Soomaa.com' with the handle '@soomaa.estonia'. The main content area features a large landscape photo of a lake at sunset. Below the photo are interaction buttons: 'Like', 'Follow', 'Share', and 'Send Message'. A 'Create Post' section is visible with a 'Write a post...' prompt and options for 'Photo/Video', 'Tag Friends', and 'Check in'. The 'Posts' section shows a post from Soomaa.com: 'Soomaa jäätub' (Soomaa freezes) with a photo of a frozen lake. To the right, a review section shows a 4.9 rating from 48 people and a 'Five Season - Experience Soomaa National Park' card with details about canoe rental and guided walking. The 'Community' section at the bottom shows an invite to friends and 9,477 likes.

korralik fännibaas
About story
Tripadvisor
Youtube
Instagram
Email signup
Teenused!

Sagadi Manor
@sagadimanor

Home
Reviews
Photos
Posts
Videos
Events
About
Community
Info and Ads
[Create a Page](#)

Tule näitusele!
Eesti riigimetsanduse 100 aastat
"100 SAMMU METSATEEL"
Sagadi mõisa härrastemaja II korrusel

Like Follow Share ... Call Now Send Message

Create Post
Write a post...
Photo/Video Tag Friends Check in ...

Community [See All](#)
Invite your friends to like this Page
3,420 people like this
3,341 people follow this
Lauri Toomsalu and 82 other friends like this or have checked in

Recommendations and Reviews
Recommended by 26 people

Ööbisime hotellimaja asemel härrastemajas, mis oli täiesti teistmoodi kogemus! Ja see šampanjahommi... [See More](#)
June 22

Suurepärane koht! Huvitavad muuseumid ja maitsvad toidud restoranis.
July 1

Suuurepärane on alati kõik olnud, kui olen Teil käinud.
June 22

About [See All](#)
Sagadi mõis, Haljala vald, Lääne-Virumaa (47.57 mi)
Sagadi, Lääne-Virumaa, Estonia 45403
[Get Directions](#)
676 7888

Kena leht
Helista kohe nupp
Reviewd vastamata
Võiks lisada integratsioone

Valkla rand
puhkekeskus

Puhkekeskus Valkla Rand / Valkla rannaresto
@ValklaRand

Home
Photos
Reviews
Posts
Videos
Events
About
Menu
Community
Menu
TripAdvisor Reviews
Notes
Info and Ads
Create a Page

Like Follow Share ... Call Now Send Message

Create Post
Write a post...

Photo/Video Tag Friends Check in ...

Photos

ABOUT PUHKEKESKUS VALKLA RÄND / VALKLA RANNARESTO

Our Story
Tallinnast vaid 30 minutilise autosõidu kaugusel, Põhja-Eesti ühes kaunimas rannas – Valkla rannas o...

See More

Community See All
Invite your friends to like this Page
2,285 people like this

Palju üritusi
Menüü
Tripadvisor
Põhjalik Our Story
Cover slideshow!

Vaadake üle, kas teie lehel on ilus USERNAME / lühike URL

Likealyzer BLOG EXPLORE MY PAGES

Roosta Puhkeküla
☆ | Hotel Resort

OVERVIEW

Doing alright, but there is room to improve.

LikeRank™
48

- Does not like and interact with other Facebook Pages.
- Should improve how often they post content.
- Could use a lot more variation in types of content posted.
- Could improve the length of posts to create better engagement.

Frontpage 78% About 44% Activity 25% Response 100% Engagement N/A

Likealyzer BLOG EXPLORE MY PAGES

Soomaa.com
☆ | National Park

OVERVIEW

Doing alright, but there is room to improve.

LikeRank™
62

- The response rate is quite bad compared to similar pages.
- Could use a bit more variation in types of content posted.
- This page understands quality over quantity in terms of post length and is receiving excellent engagement!
- The response time of this page is excellent!

Frontpage 100% About 88% Activity 100% Response 56% Engagement N/A

Likealyzer BLOG EXPLORE MY PAGES

Sagadi Manor
☆ | Restaurant

OVERVIEW

Doing alright, but there is room to improve.

LikeRank™
68

- There is room for improvement in terms of how often they post content.
- The response time of this page is excellent!
- This page understands quality over quantity in terms of post length and is receiving excellent engagement!
- The mix of different content types in this page posts is fantastic!

Frontpage 100% About 80% Activity 92% Response 100% Engagement N/A

Likealyzer BLOG EXPLORE MY PAGES

Puhkekeskus Valkla Rand / Valkla rannaresto
☆ | Beach

OVERVIEW

Doing alright, but there is room to improve.

LikeRank™
71

- There is room for improvement in terms of how often they post content.
- This page understands quality over quantity in terms of post length and is receiving excellent engagement!
- The response time of this page is excellent!
- The mix of different content types in this page posts is fantastic!

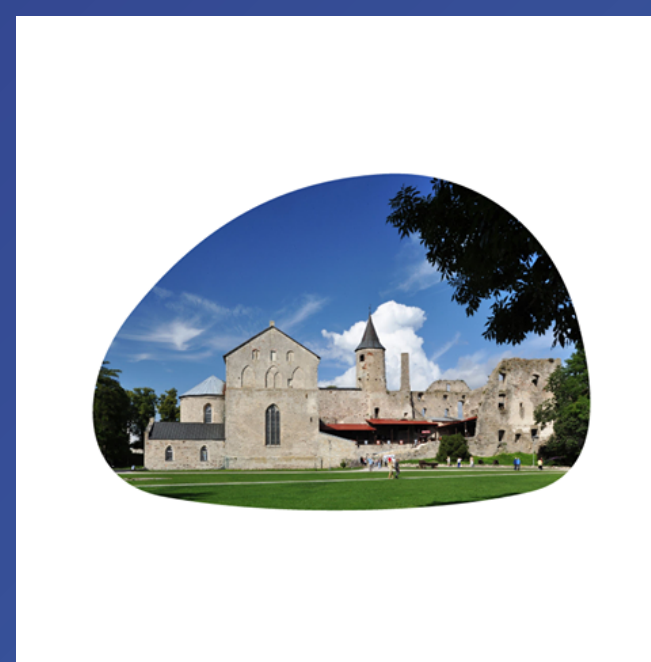
Frontpage 100% About 88% Activity 75% Response 100% Engagement N/A

Oma lehte saate analüüsida Likealyzer tarkvaraga. Esmase tehnilise seisuga saab kohe teada ja asjad, mida parandada.

Kas strateegia on paigas?
Mitmekeelne postitamine
Pikad lühendamata lingid (bit.ly)
20% teksti reegel, teksti täis kujundatud postitused (boostimisel oluline)
Visuaali formaat: pikali, ruut või püsti?
Loosimängude visuaal
Postituste tasuline levitamine
Väike engagement

Küsimused

Workshopi kaptenid



Annika



Ann



Aivar



Liis



Tiia



Tänaan!

Marko Saue
552 5757
marko@goal.ee
www.goal.ee