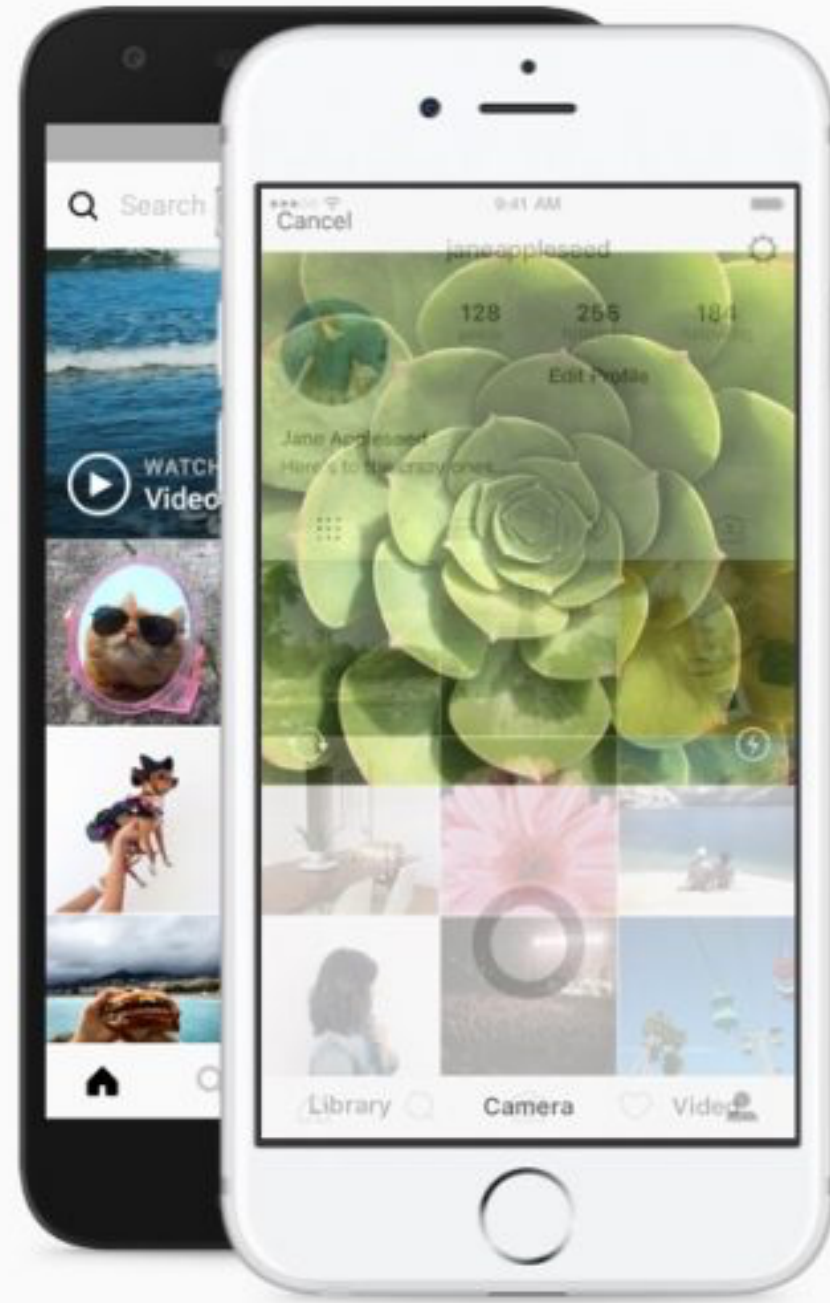


Funktionsaalsused

Profiil
Märksõnad (Hashtags)
Avasta (Explore)
Jälgi (Follow)
Geotagging
Instagram Stories
Instagram Live
Sõnumite saatmine (Instagram Direct)
IG TV
Reklaam
Instagram Shopping



Instagram

Sign up to see photos and videos from your friends.

 Log In with Facebook

OR

Email

Full Name

Username

Password

Sign up

By signing up, you agree to our [Terms & Privacy Policy](#).

Have an account? [Log in](#)

Get the app.

Profiil

Bio

Link

Pilt

Valdkond

Kontaktid

Story Highlights

Pilt →



*Nimi
Valdkond
Bio* →

Boost Yourself Superfoods
Health/Beauty
❤️ Superfoods For Everyday Health & Wellness Goals
🍌 Made For Smoothies
🌿 100% Real & Organic Food
🌍 3-5 Days Worldwide Shipping
👉 SHOP NOW

Link →

boostyourself.com/
Pikk 54A, Kuressaare

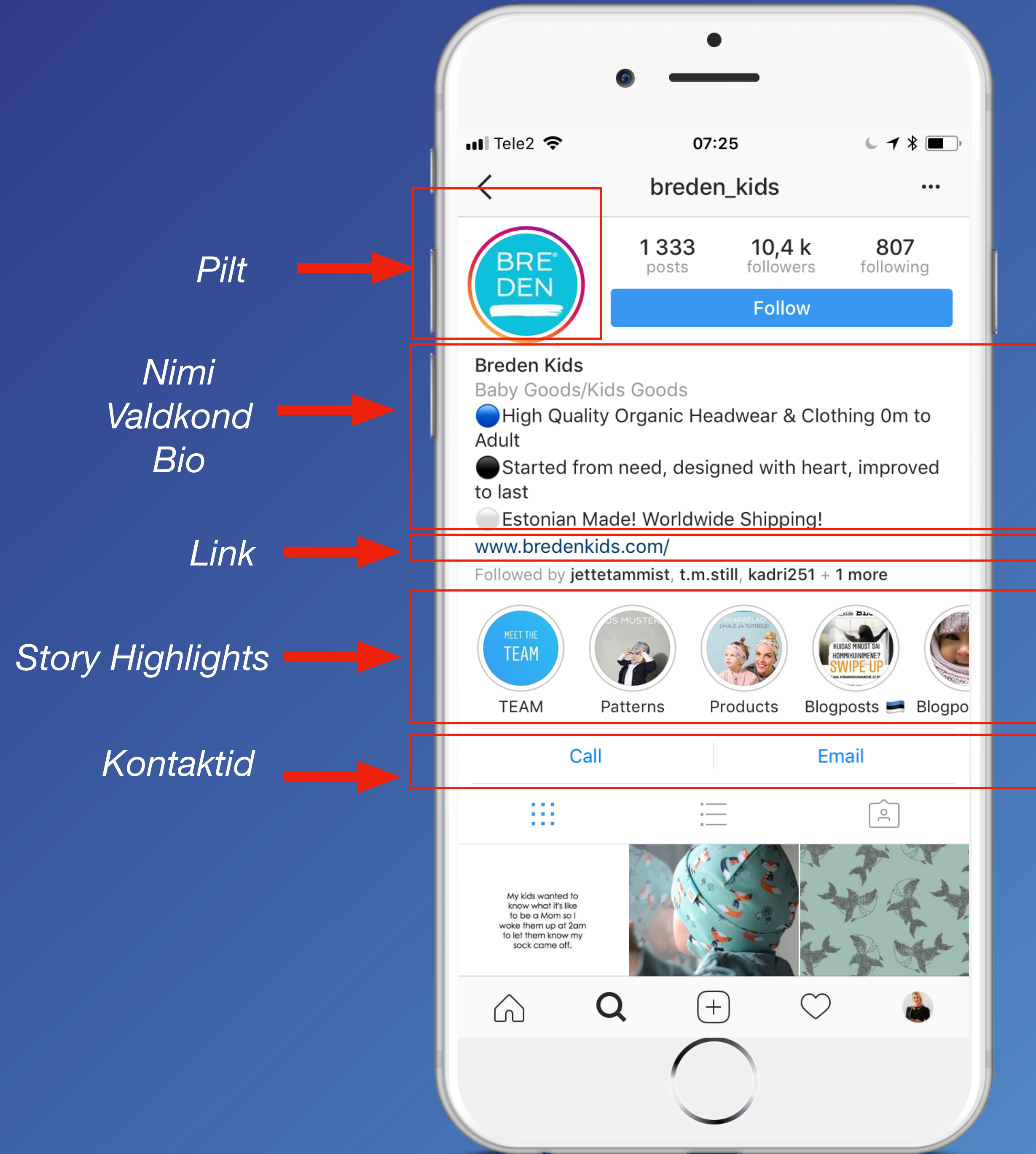
Story Highlights →



Kontaktid →

[Call](#) | [Email](#) | [Directions](#)





Pilt

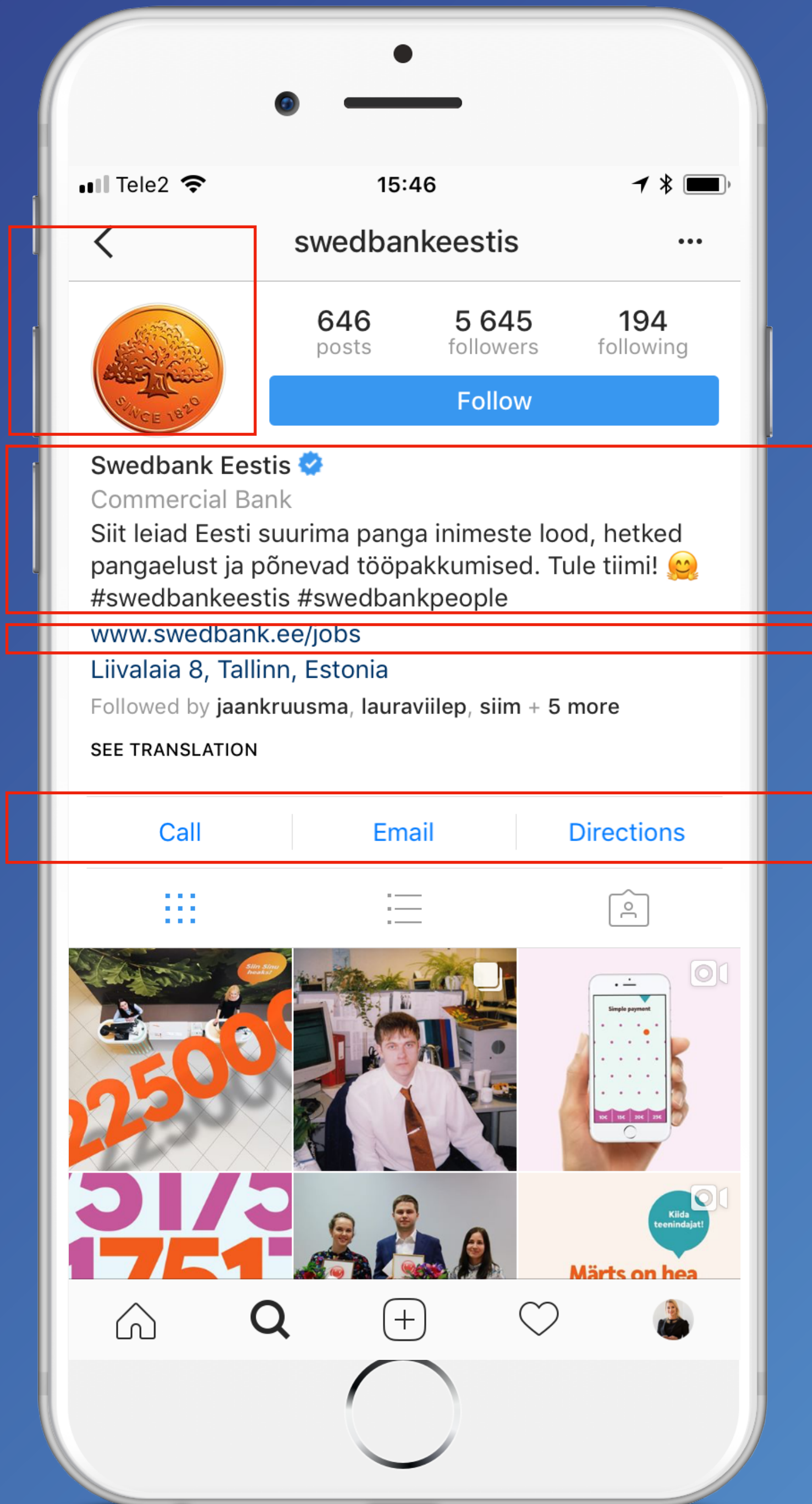
*Nimi
Valdkond
Bio*

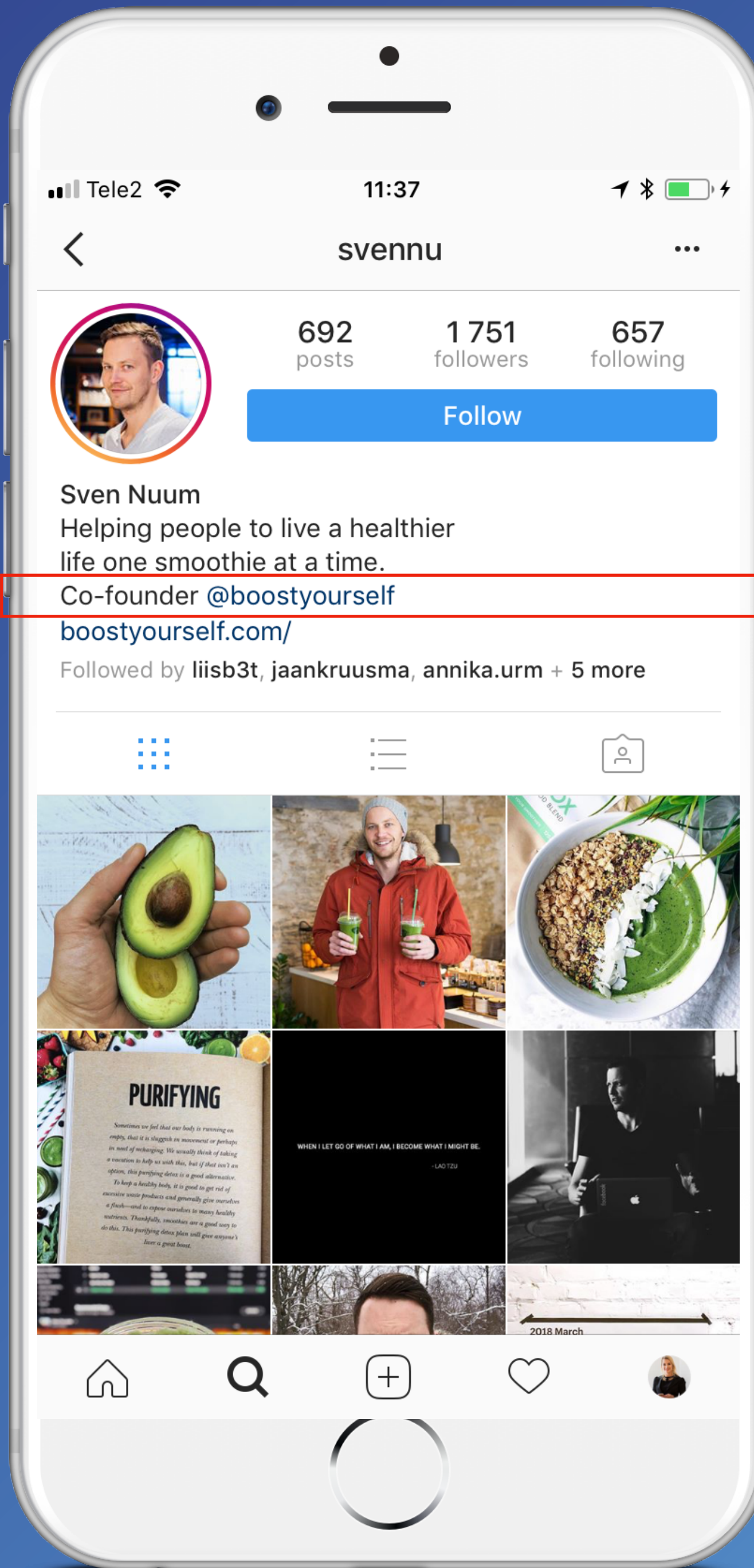
Link

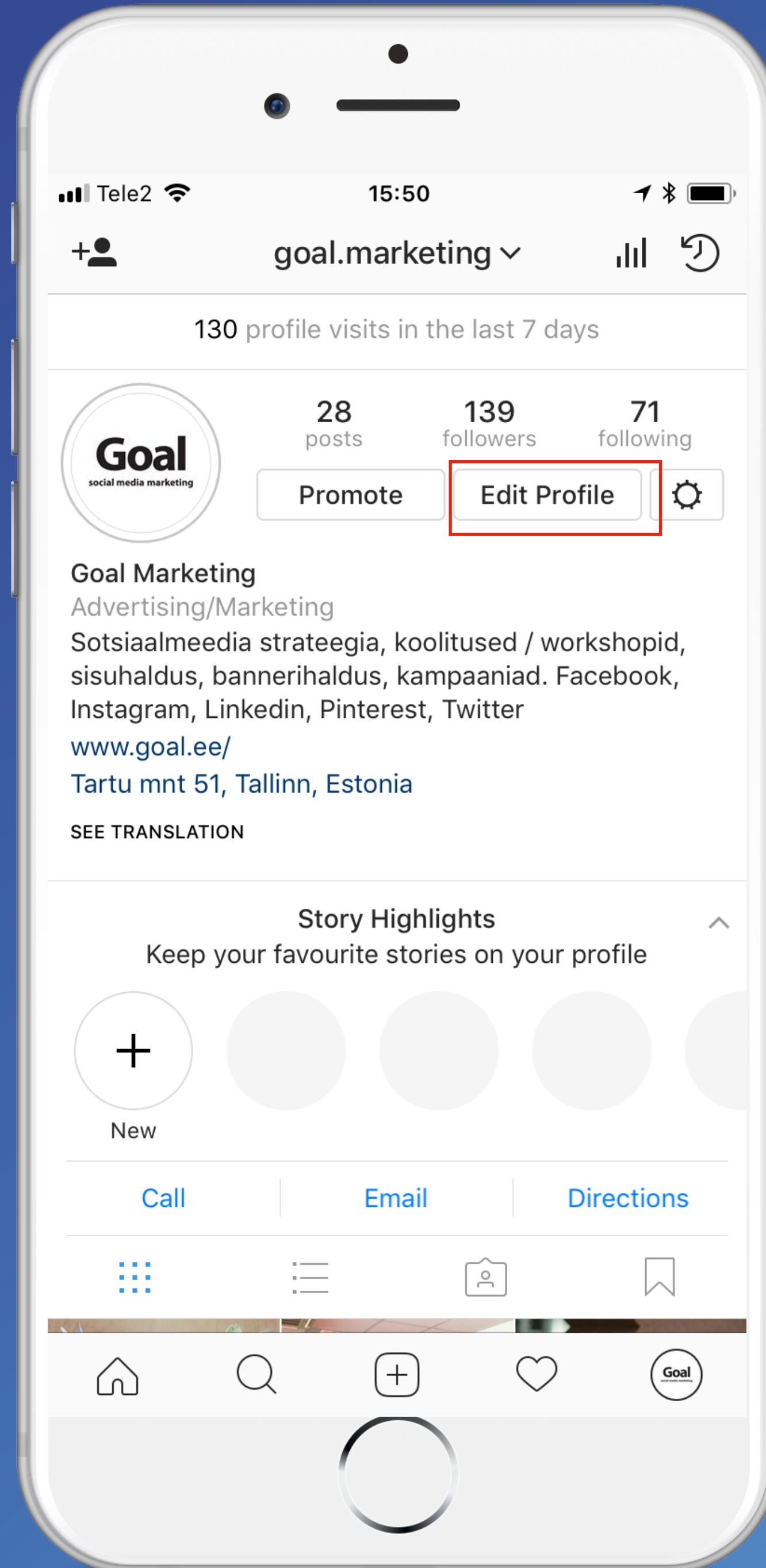
Story Highlights

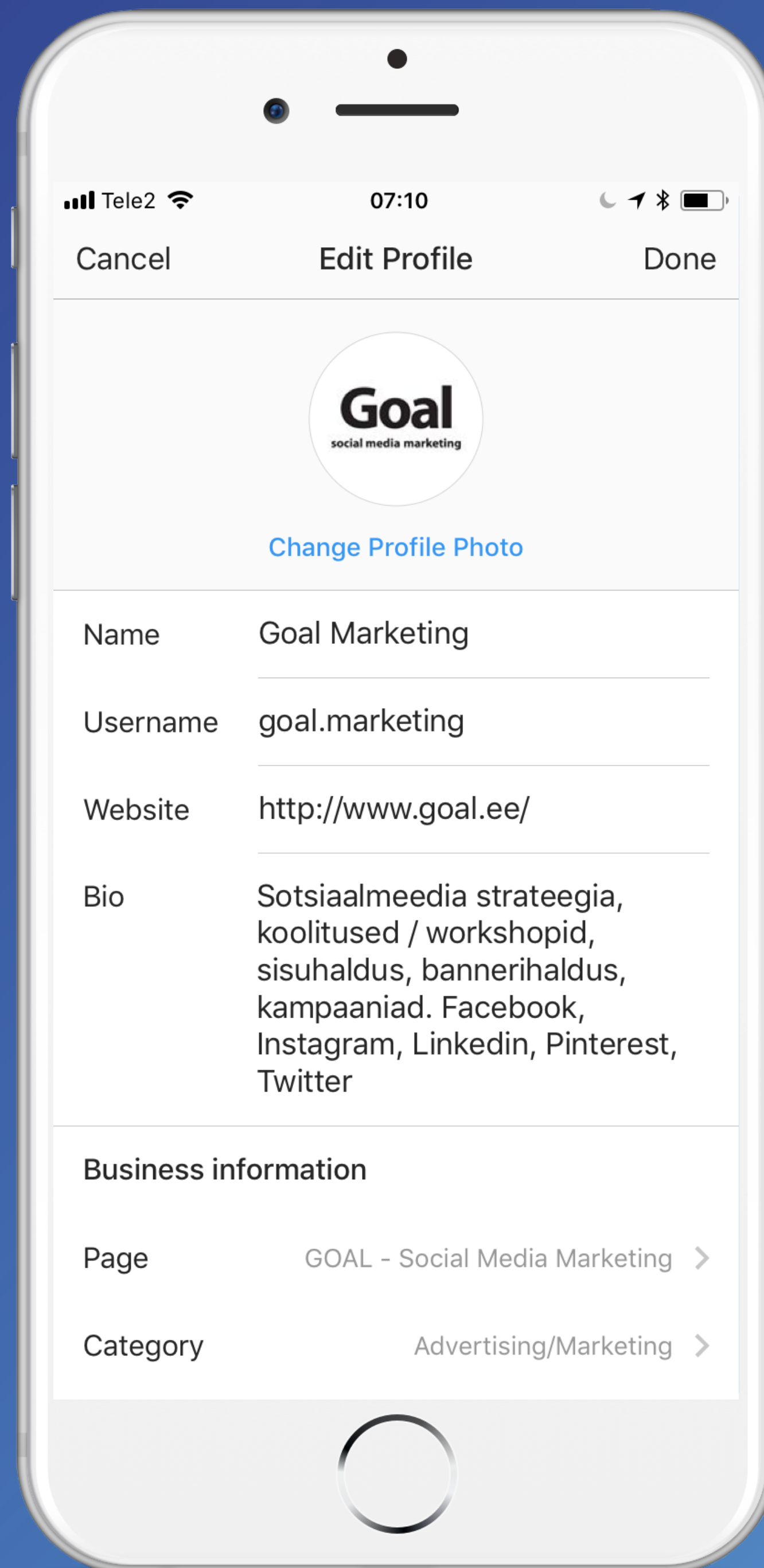
Kontaktid

Pilt →
Nimi
Valdkond →
Bio
Link →
Kontaktid →









Cancel

Edit Profile

Done



[Change Profile Photo](#)

Name

Username

Website

Bio

Business information

Page >


Category >

Märksõnad

#hashtags

sõna/sõnad, mille ees on kasutatud märk #, mida kasutatakse selleks,
et grupeerida erinevad teemad/vestlused/trendid


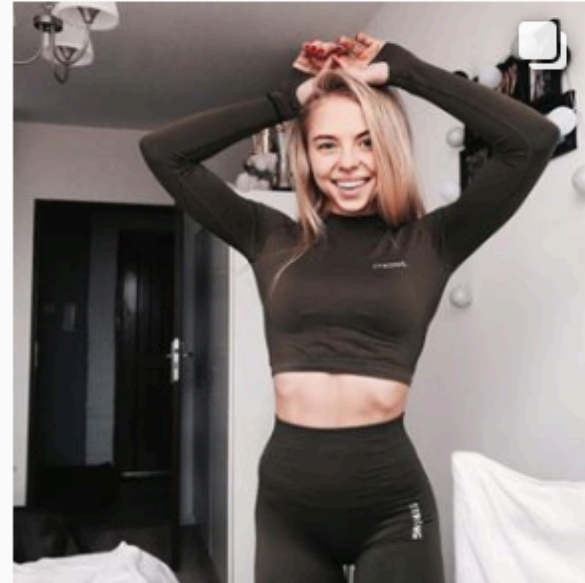


max 30



#fitness
304,058,640 posts

Follow





Top Posts



#gym
147,917,286 posts

Follow

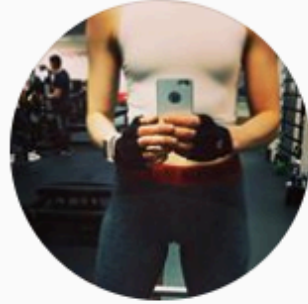


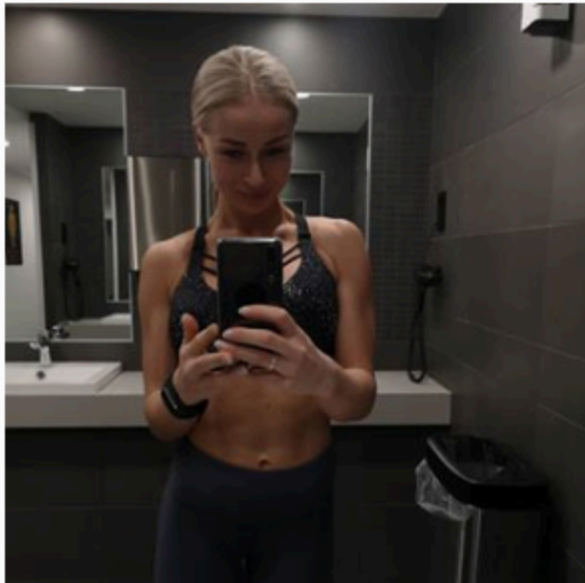
Top Posts



#personaaltreener
3,285 posts

Follow


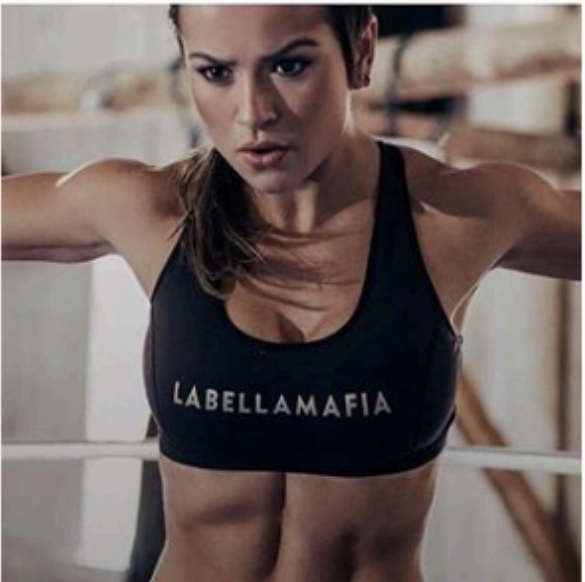

Top Posts

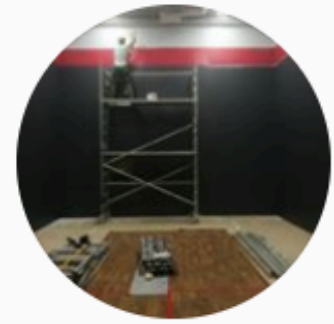


#jõusaal
2,502 posts

Follow

Top Posts



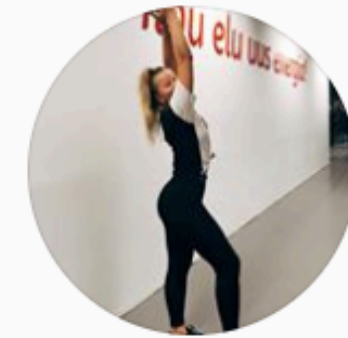
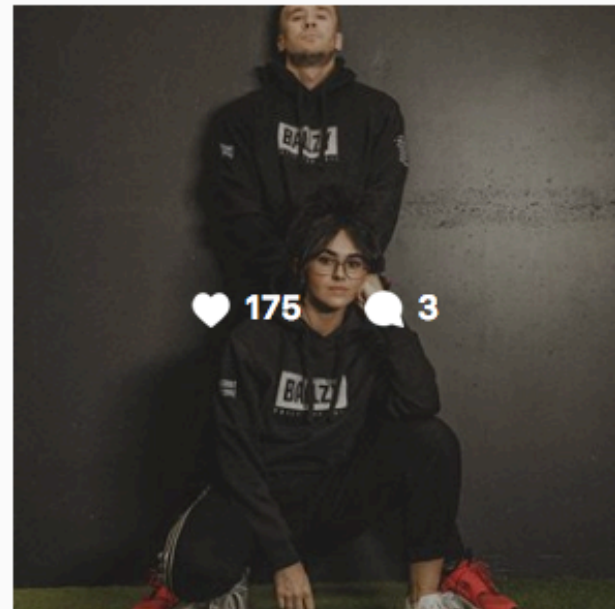
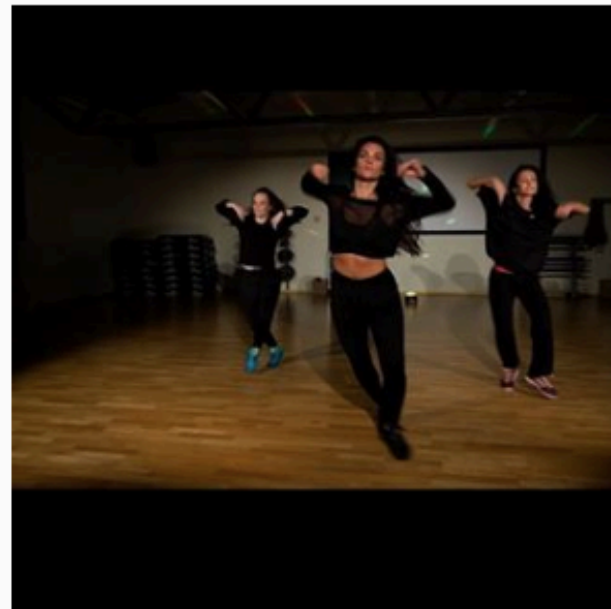


#audentesfitness

340 posts

Follow

Top Posts

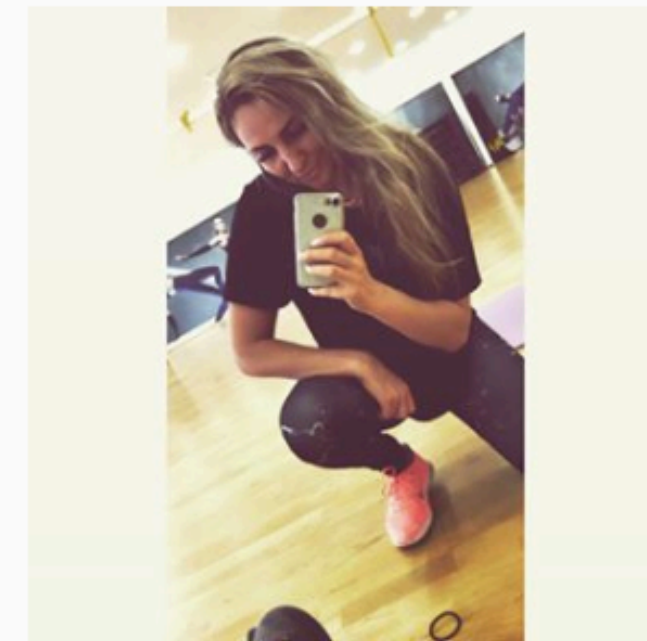
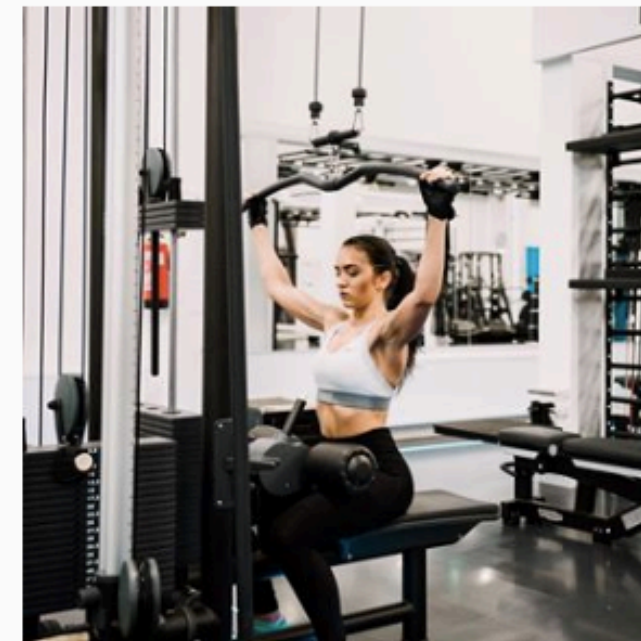


#myfitnessseesti

13,007 posts

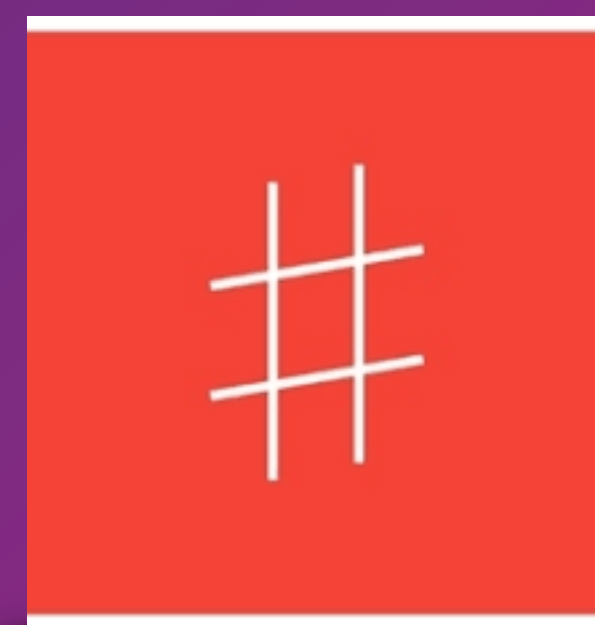
Follow

Top Posts

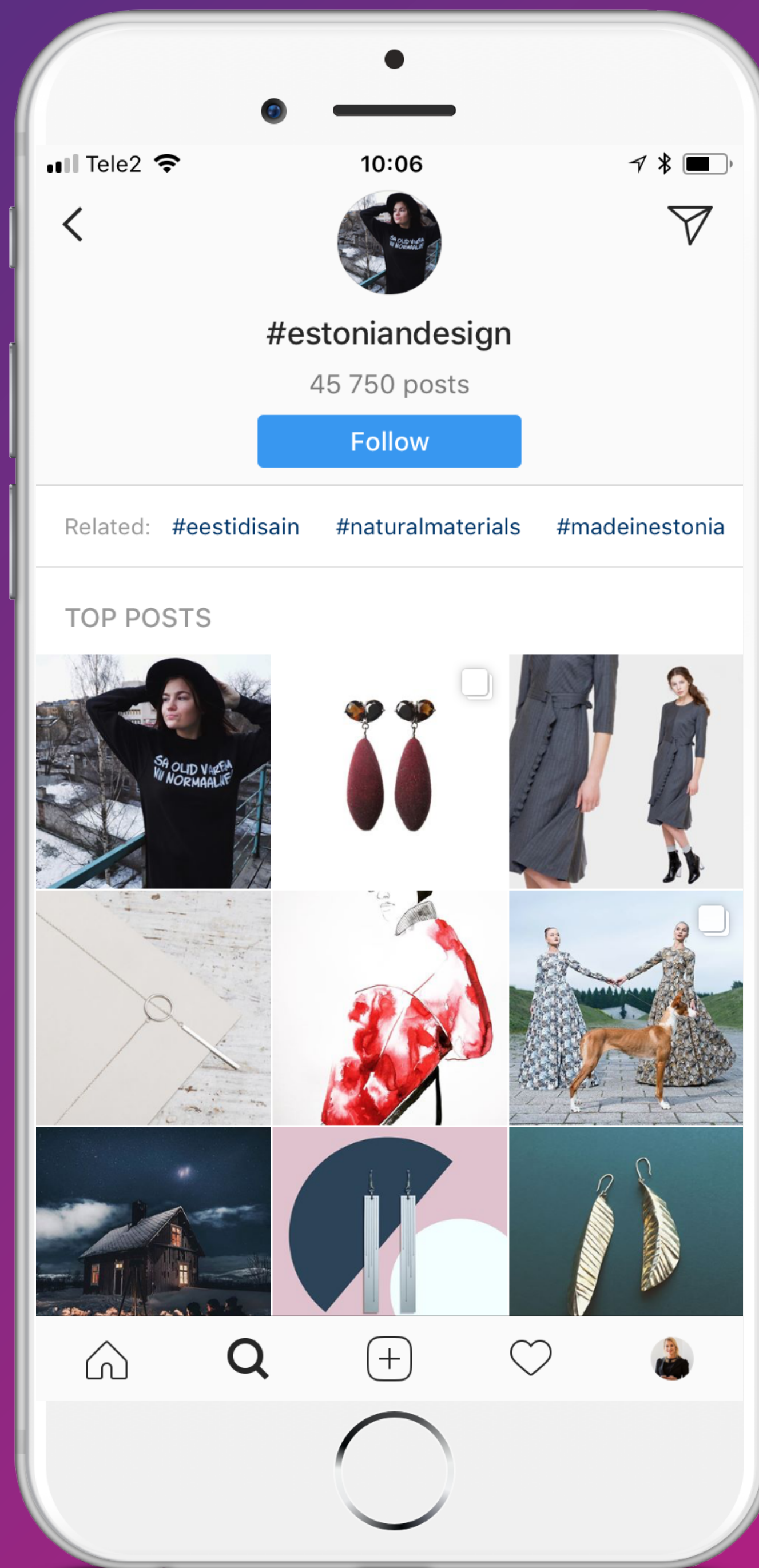




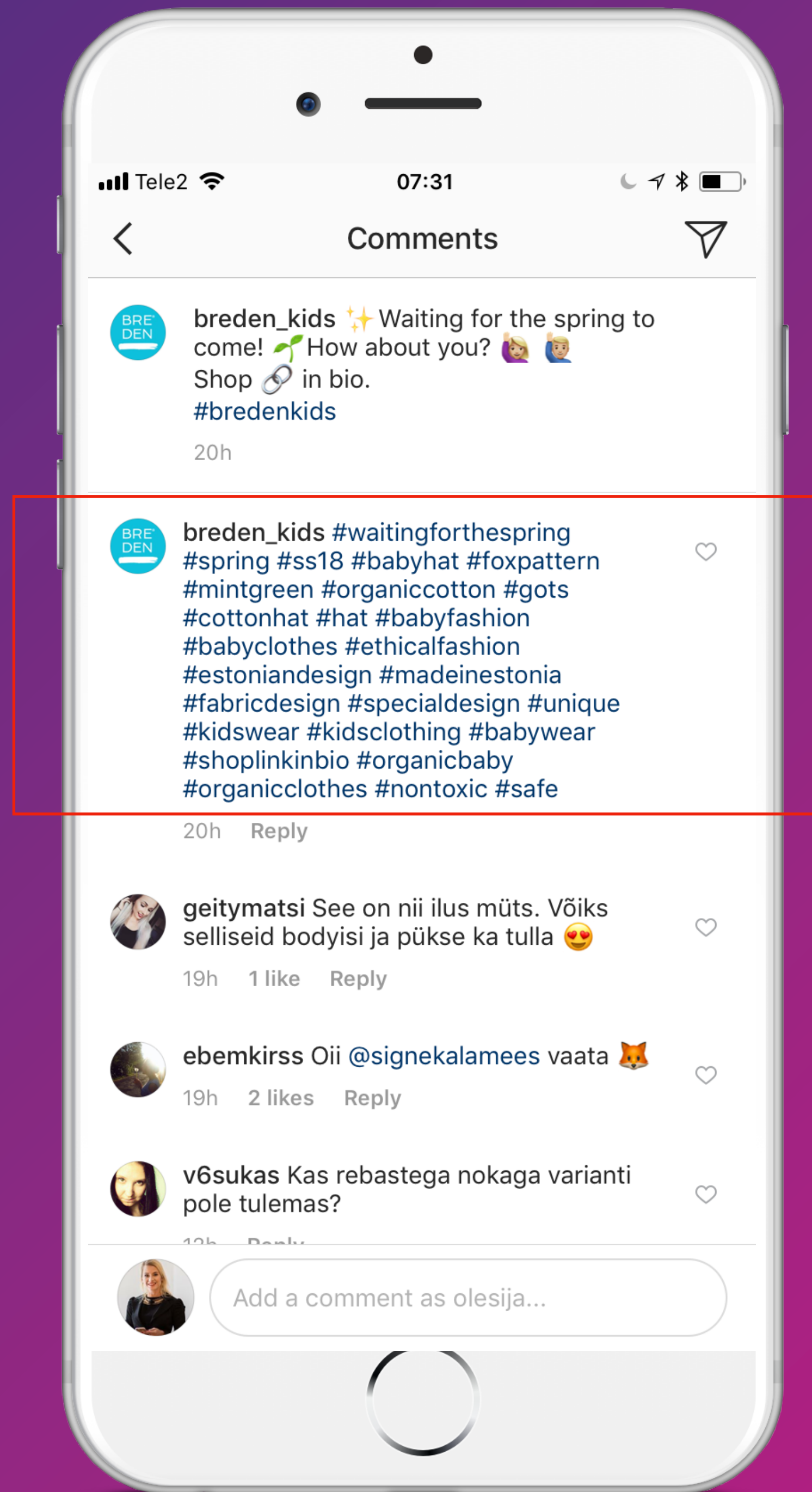
Parandab leitavust
Aitab jõuda uute inimesteni
Suurendab engagement'i
Kiirendab kasvu



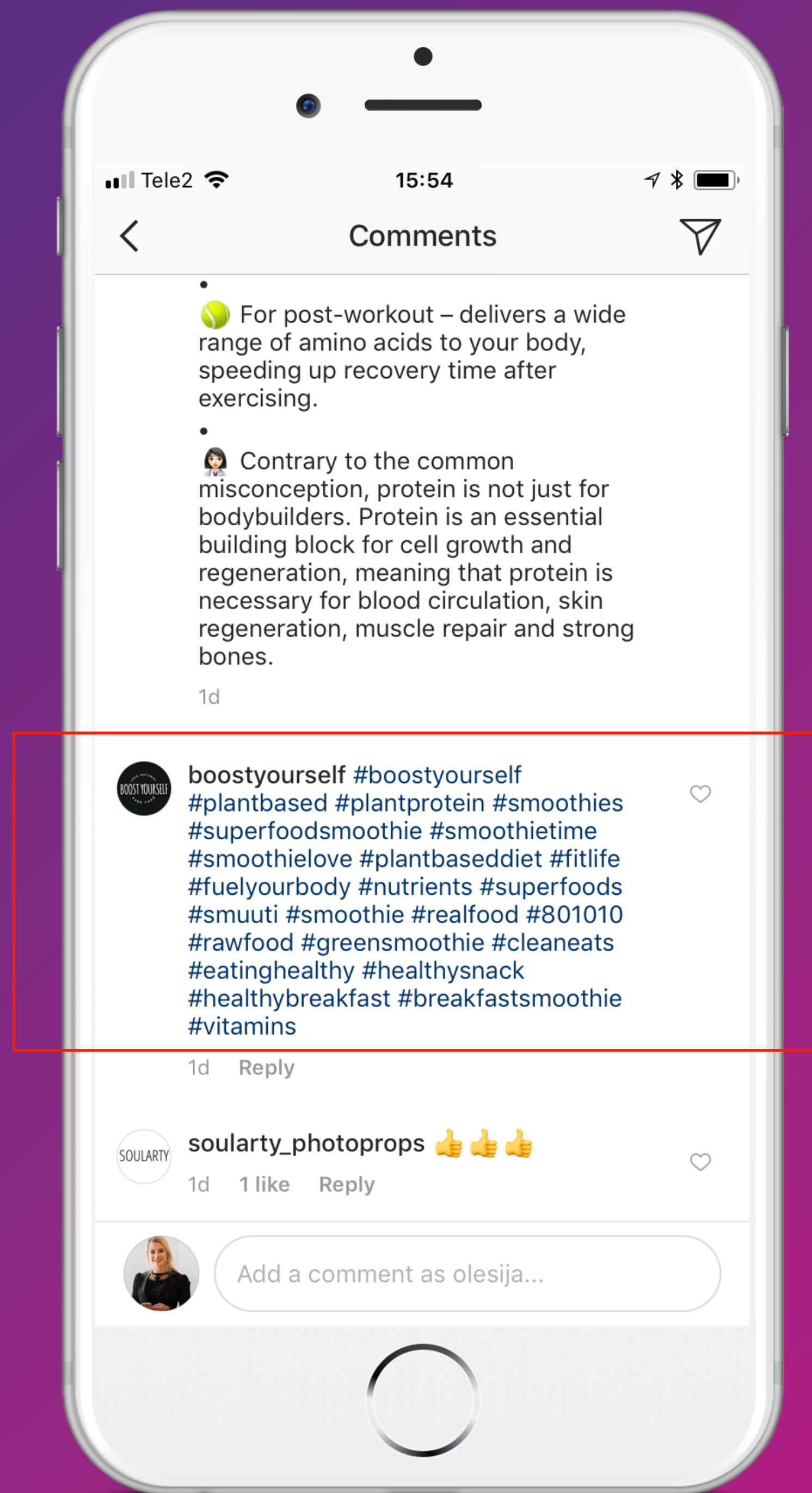
Uuri oma valdkonda
Uuri oma konkurente
Uuri valdkonnaliidreid
Kombineeri

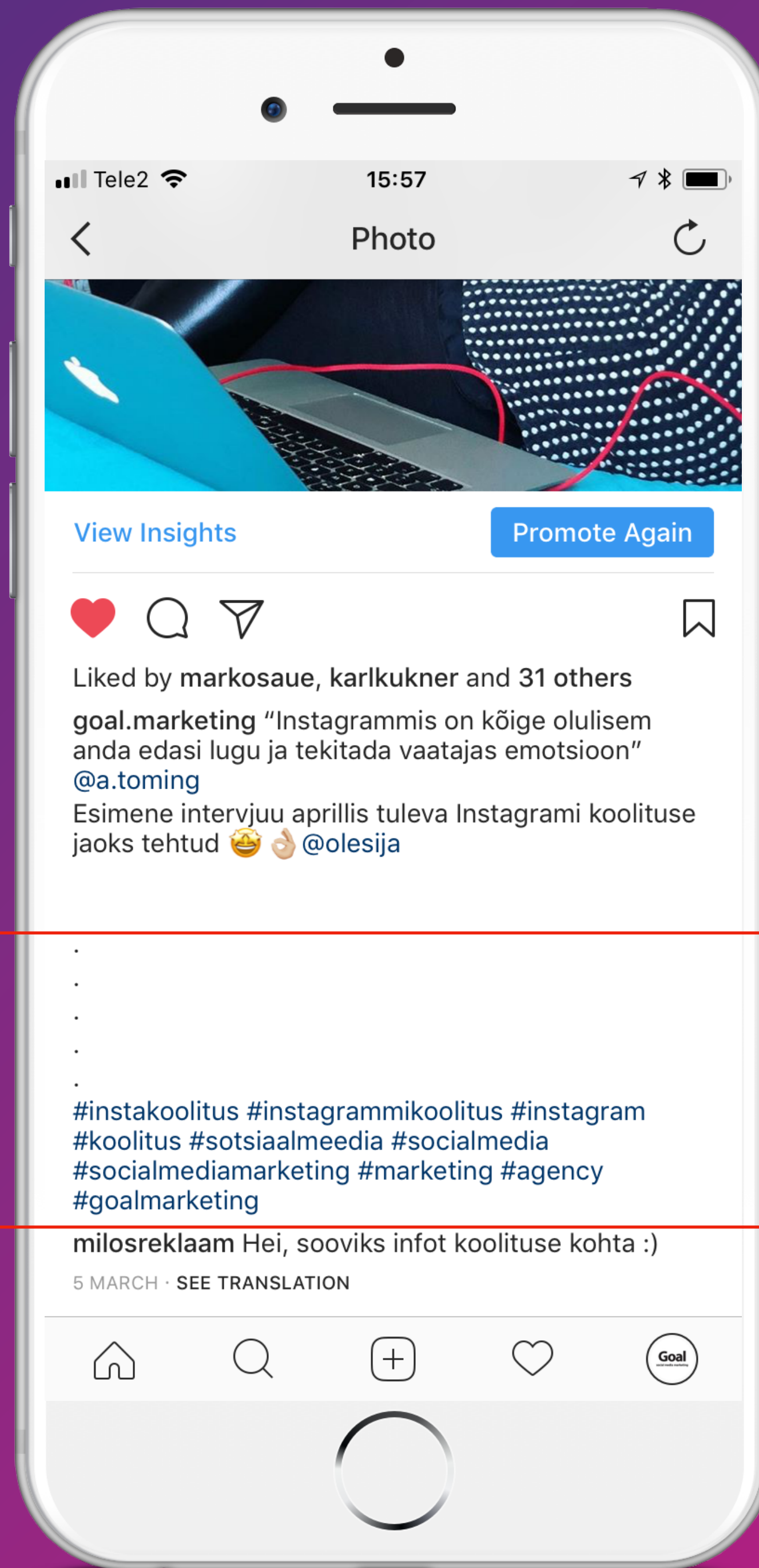


Hashtags →



Hashtags



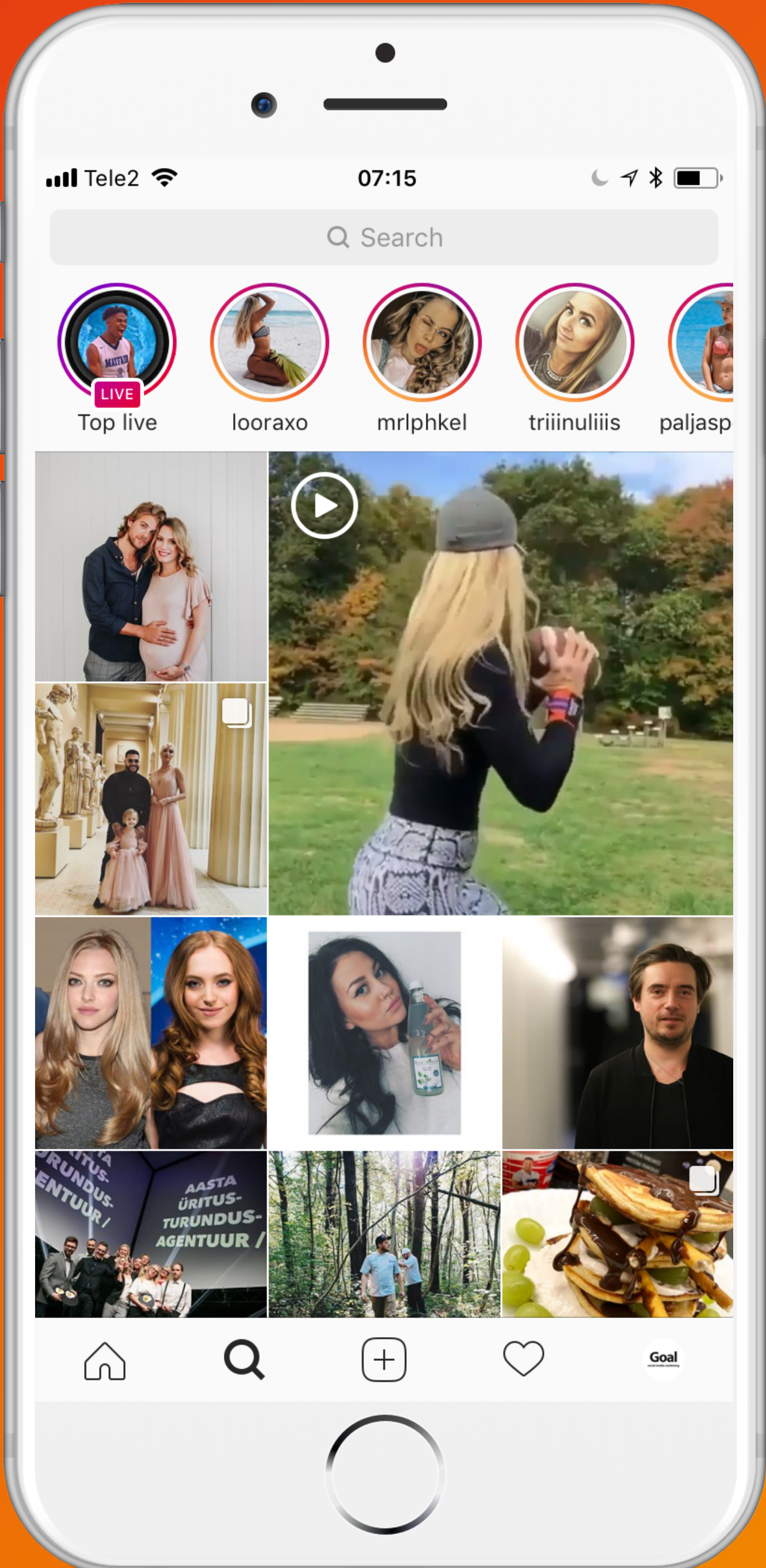


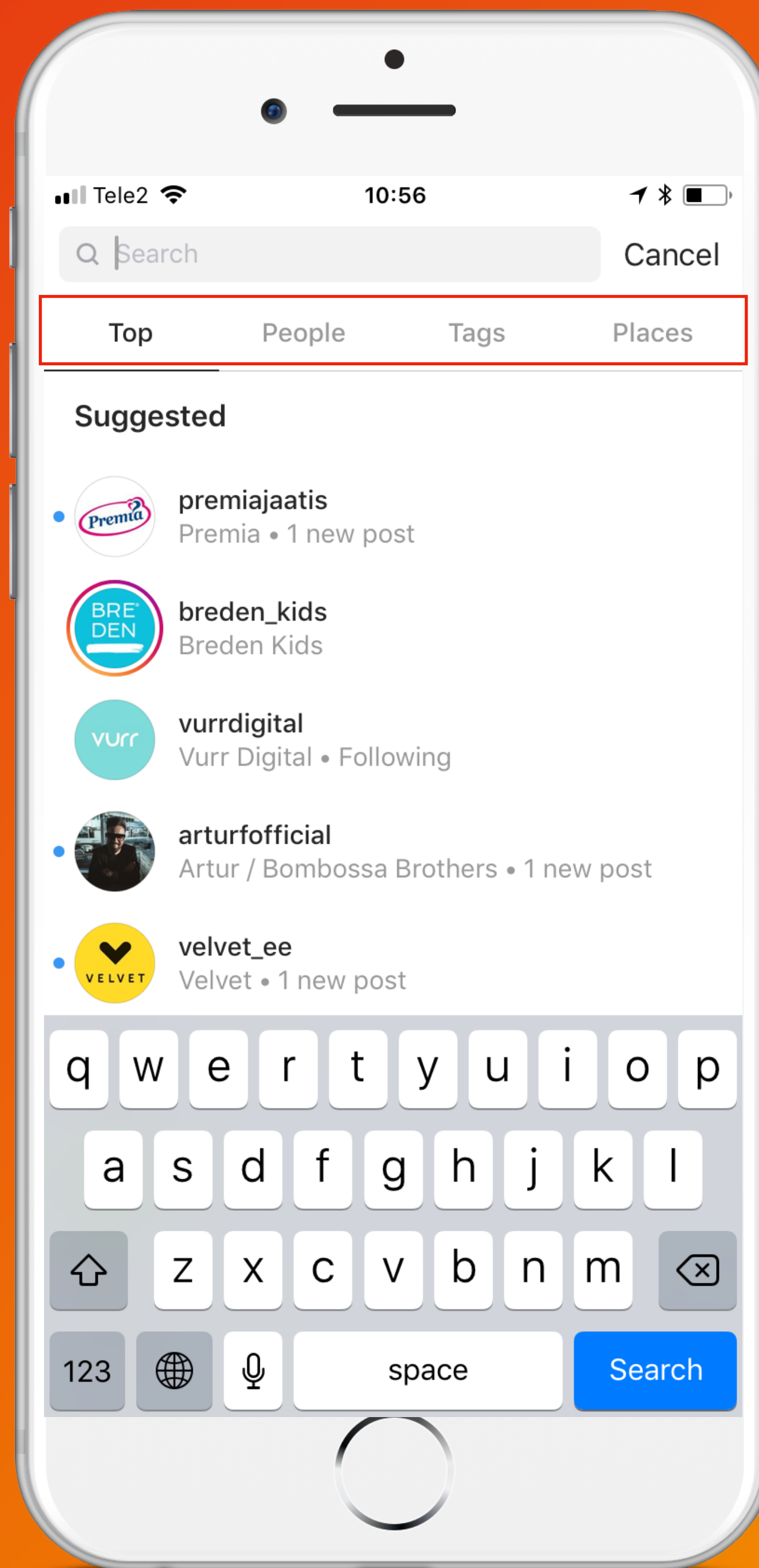
Hashtags

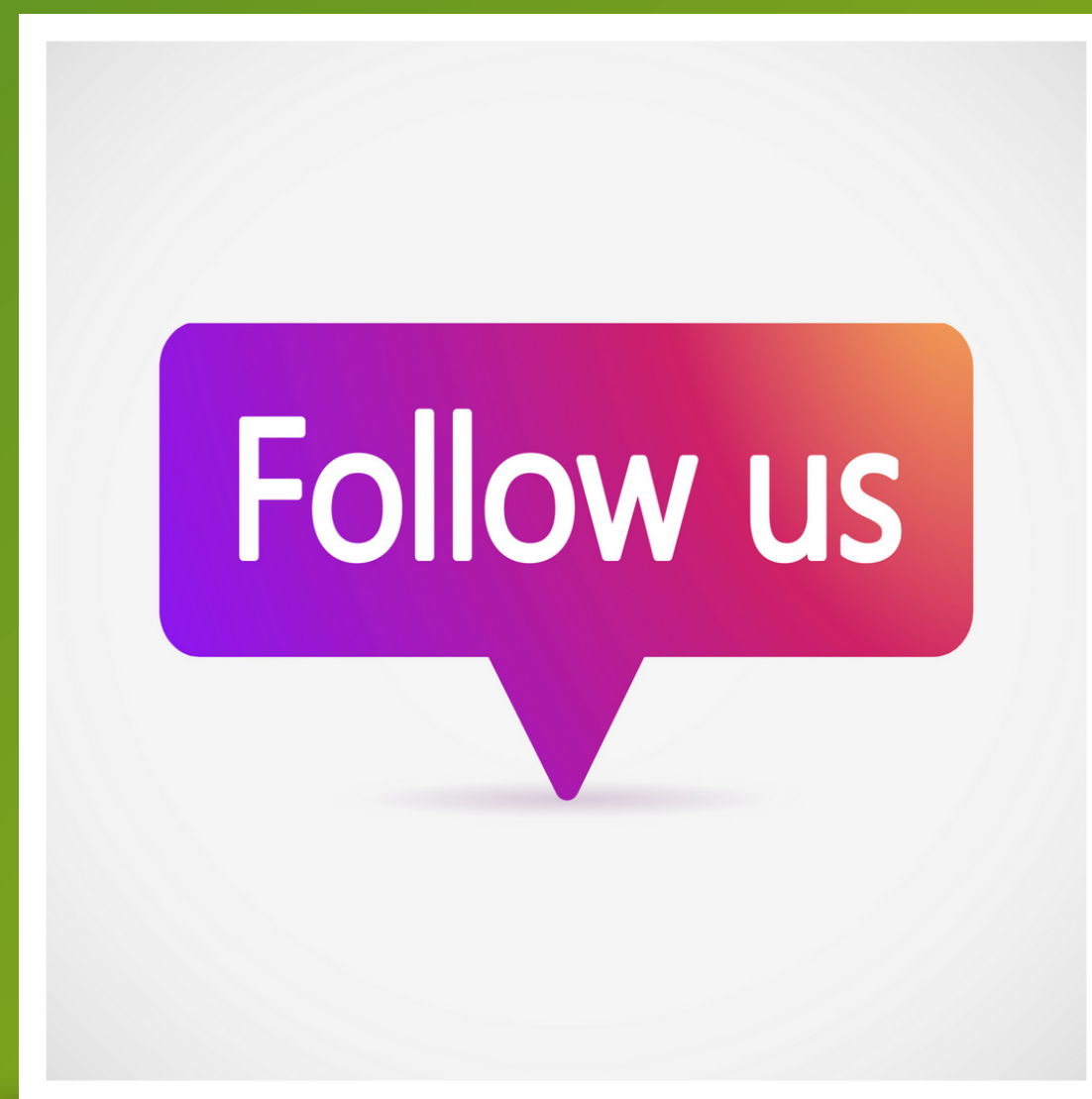


Avasta

Explore



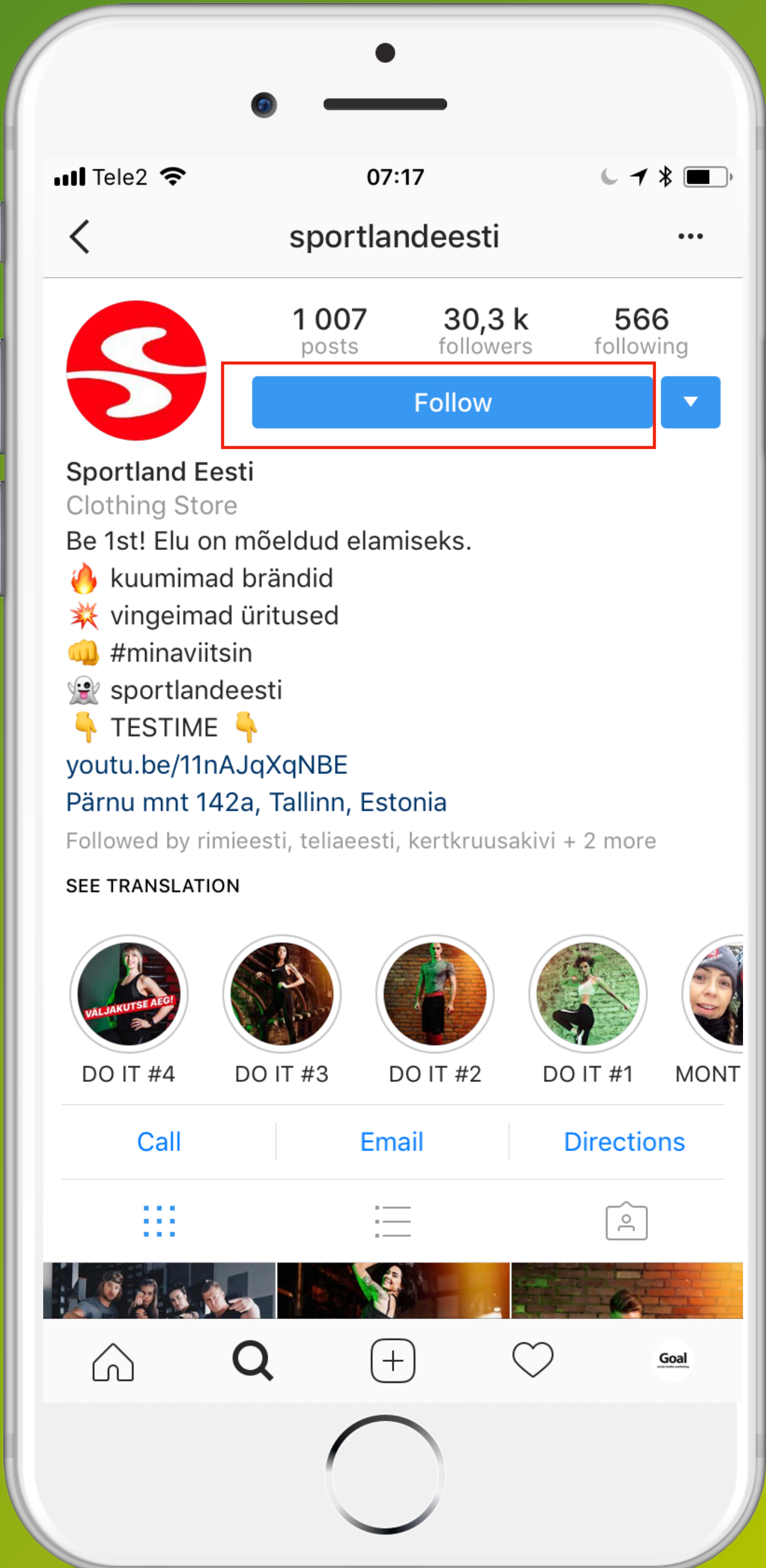


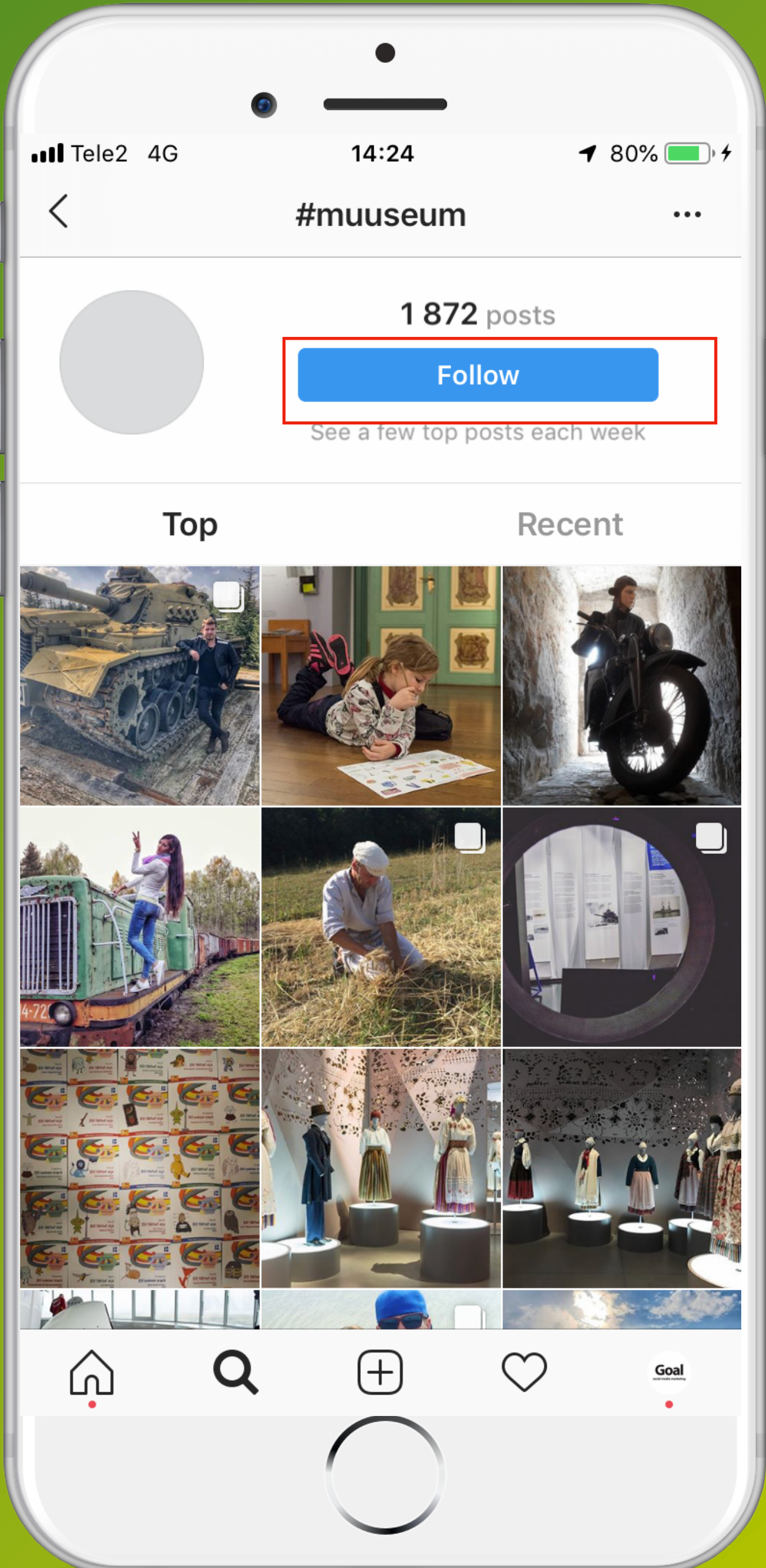


Jälgi*

Follow

Follow/Unfollow strateegia



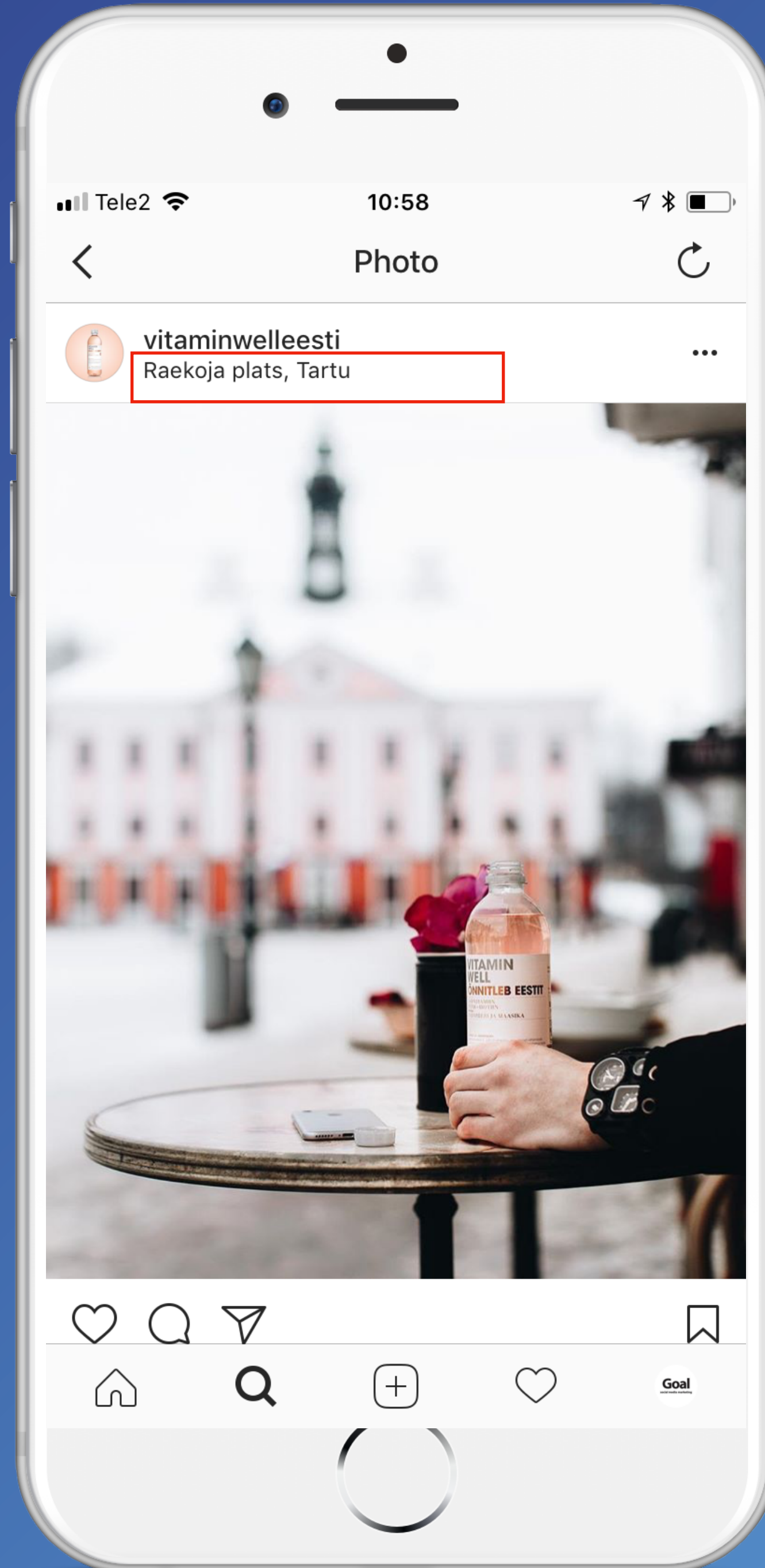


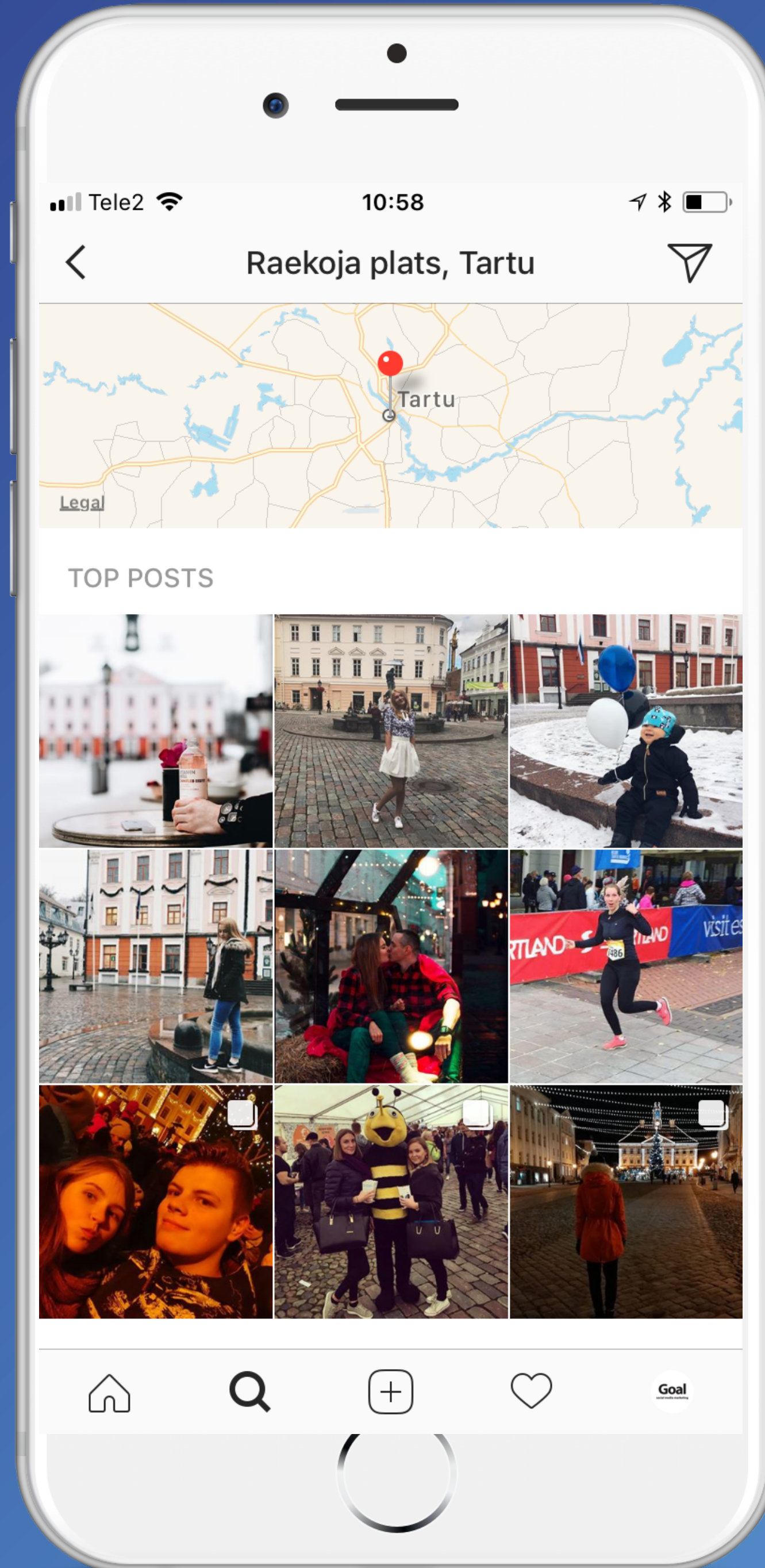


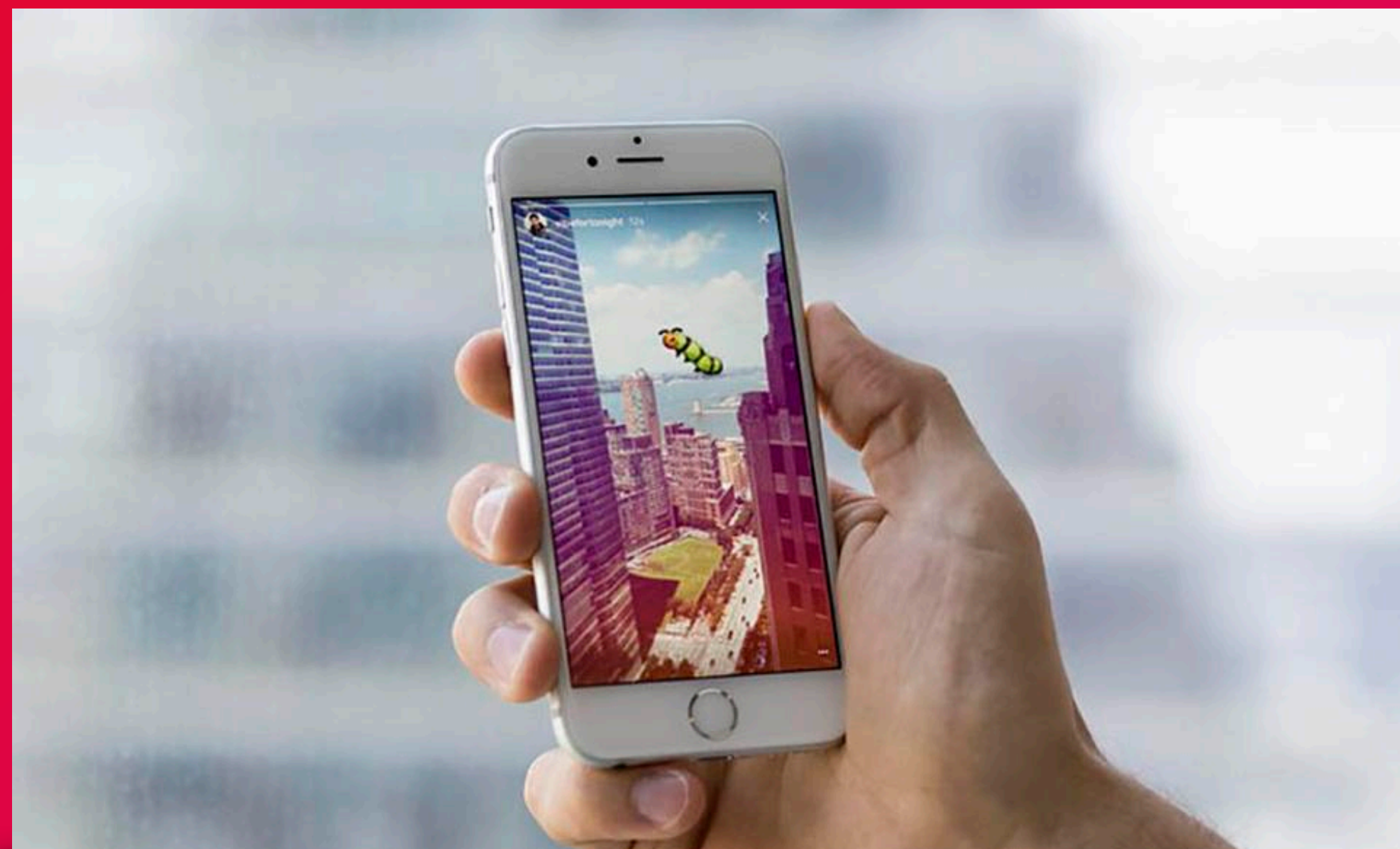
Geotagging

Asukoha määramine

Asukoha määramine parandab leitavust 79 %

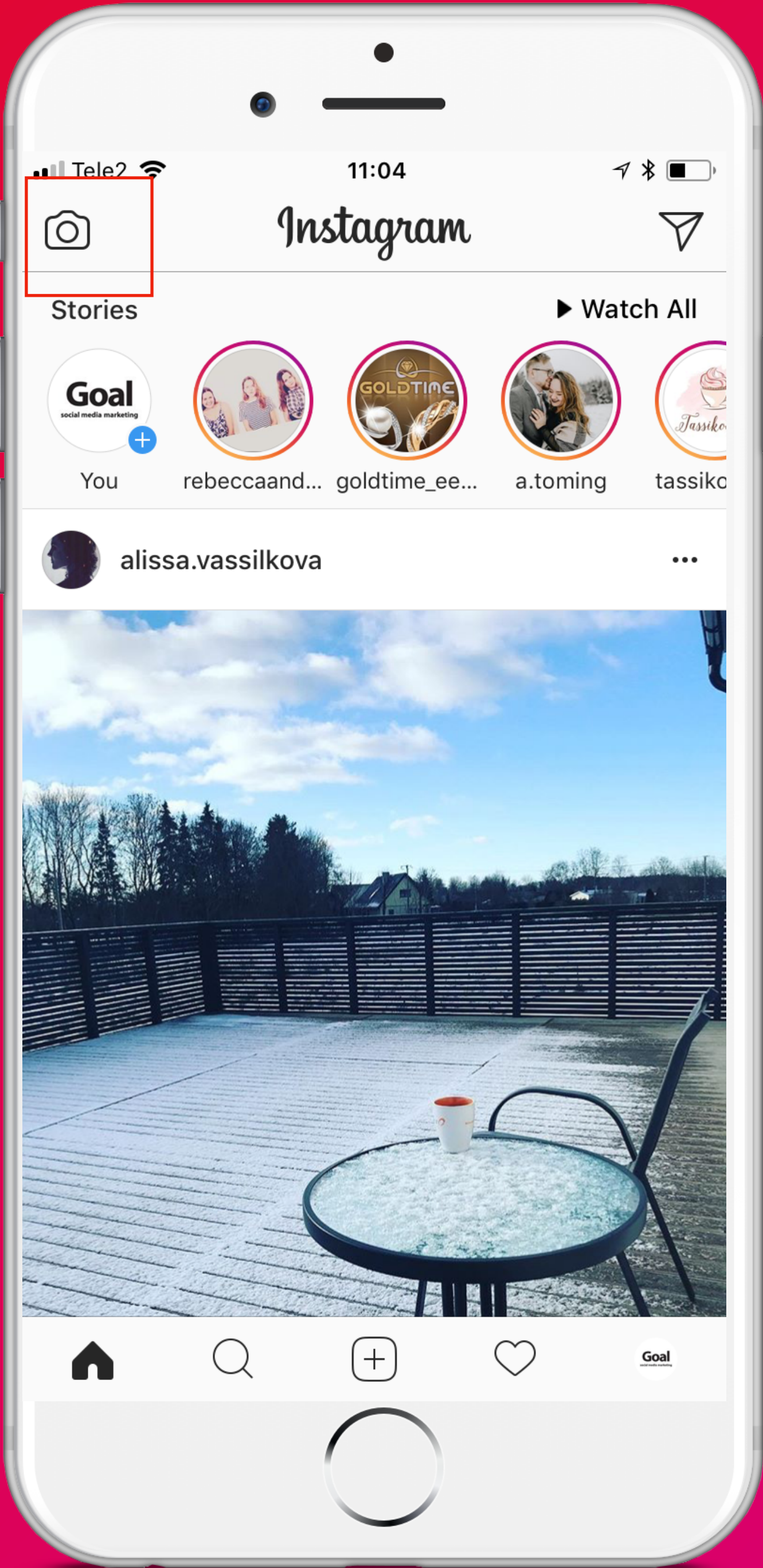






IG Stories

Nähtav 24 tundi
15 sek.
>Story Highlights



Mille jaoks?

Mille jaoks kasutatakse IG Stories?

64%

toodete & teenuste
tutvustus

63%

jälgijate engagement

47%

veebi külastatavuse
suurendamine

43%

firma kultuur &
väärtused

33%

demod ja õpetused

32%

tagasiside saamine

26%

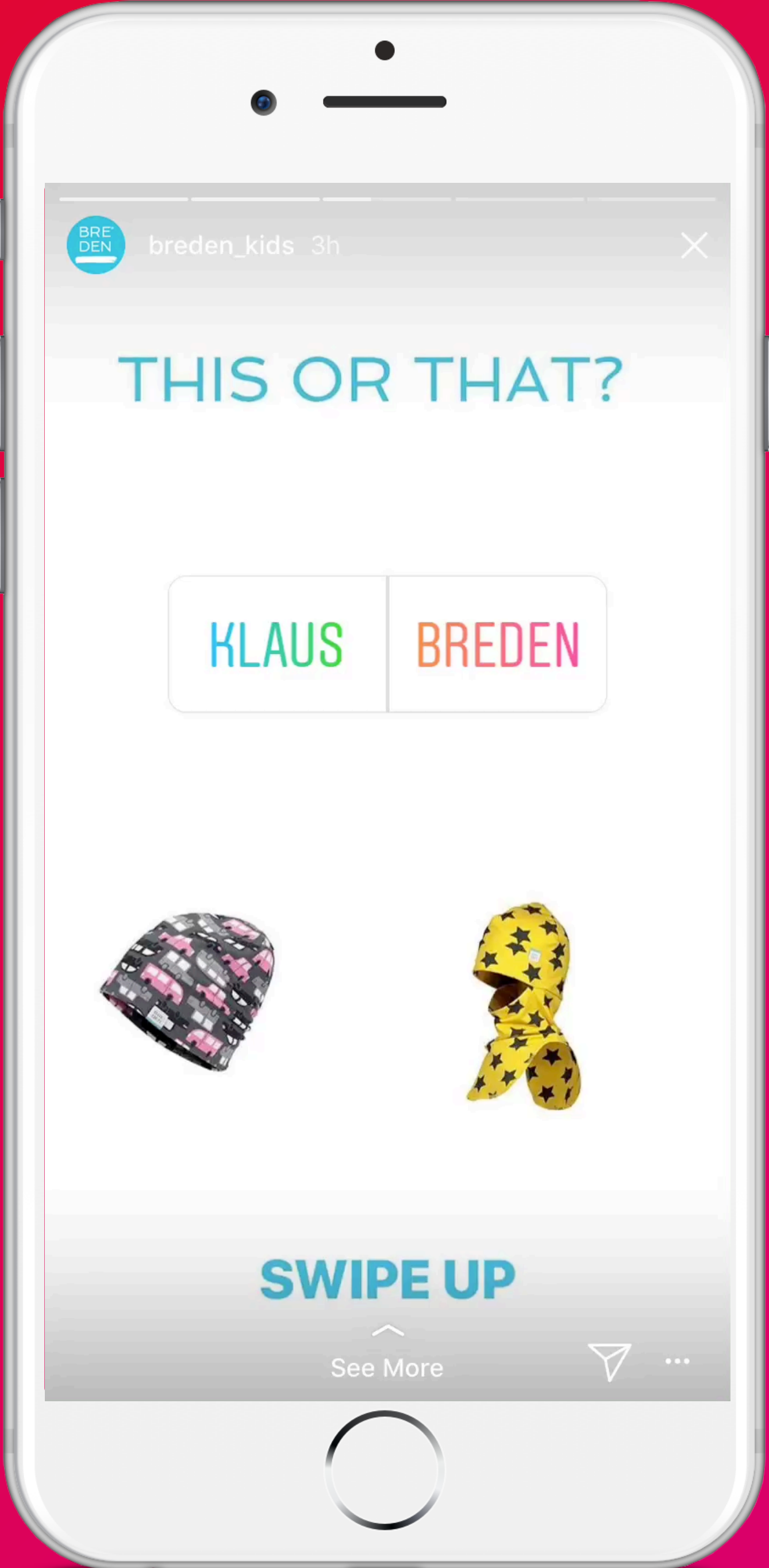
eripakkumised

25%

müük

IG Story Link

Swipe for more
Svaibi ülesse



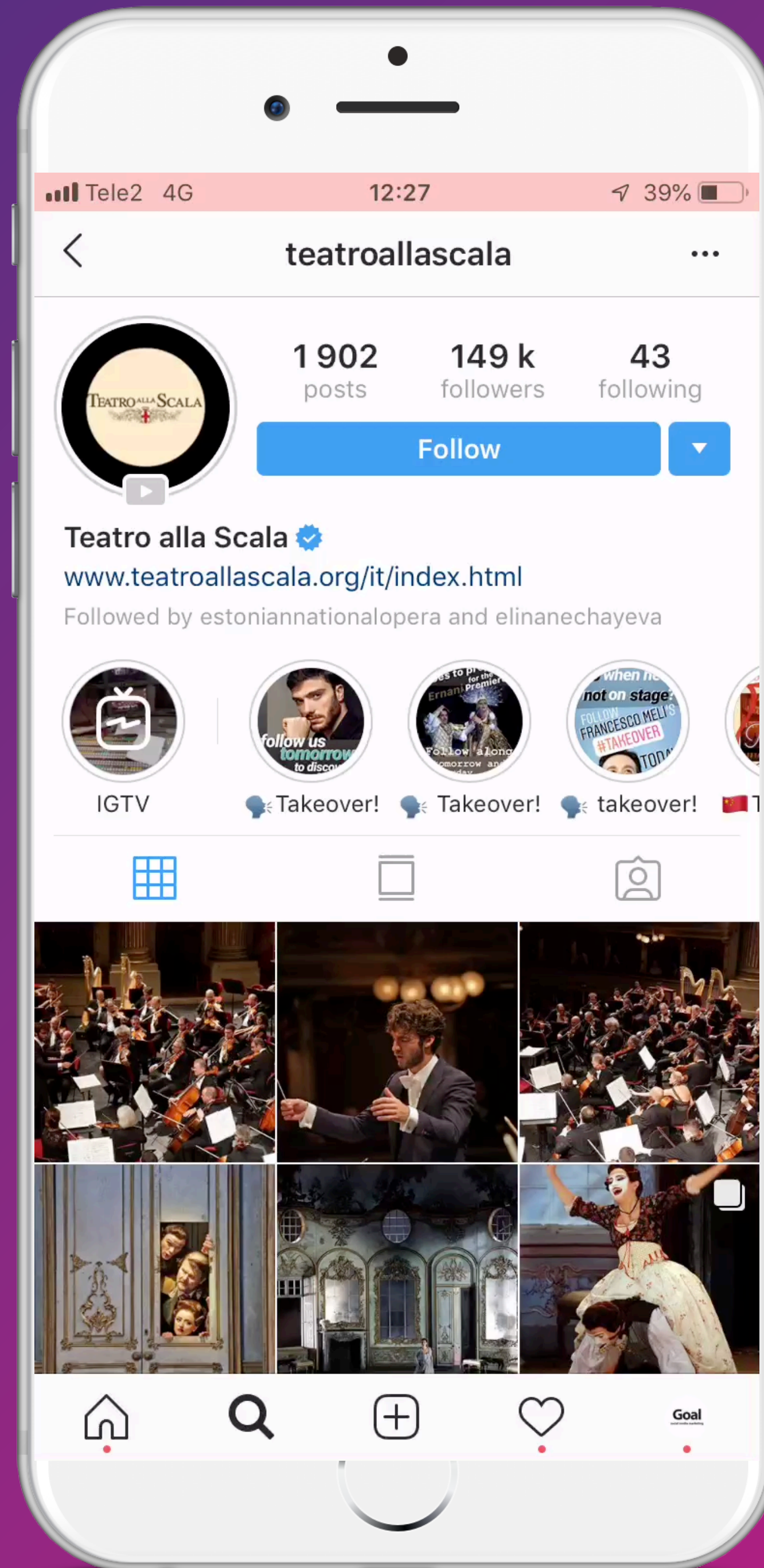
10 000 jälgijat

swipe nupp > suunamine veebi



IG Live

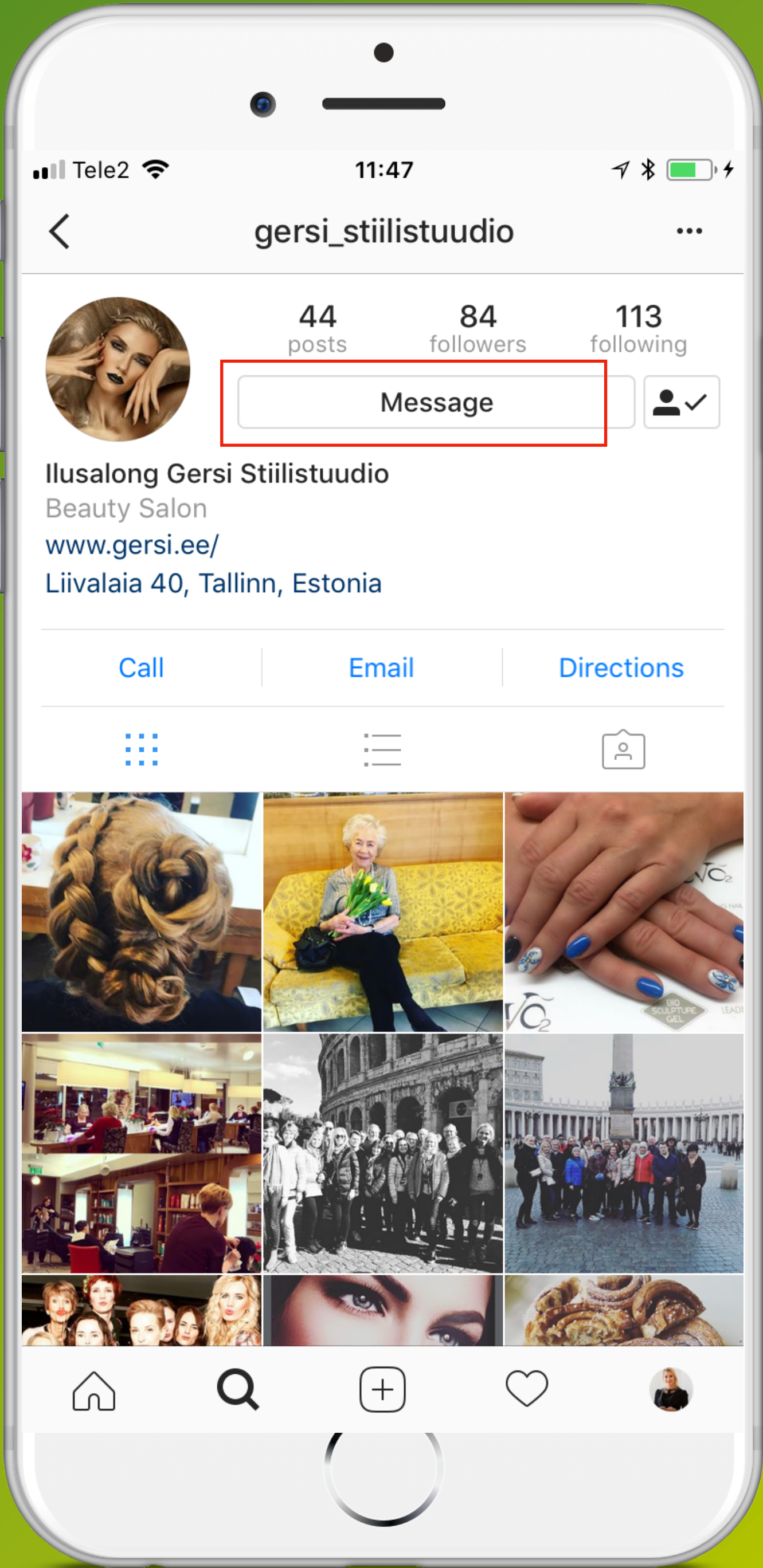
Otseülekanne

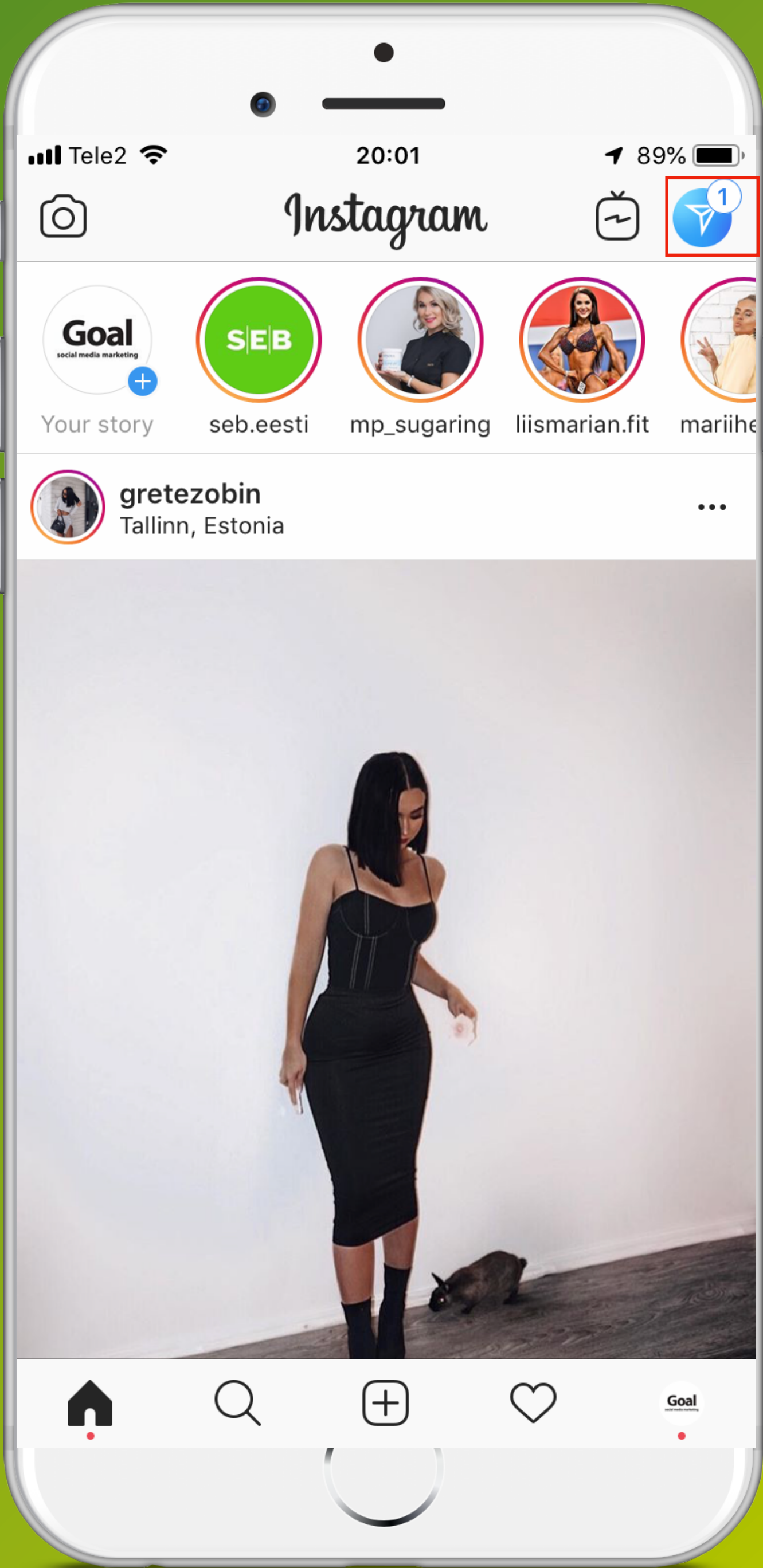


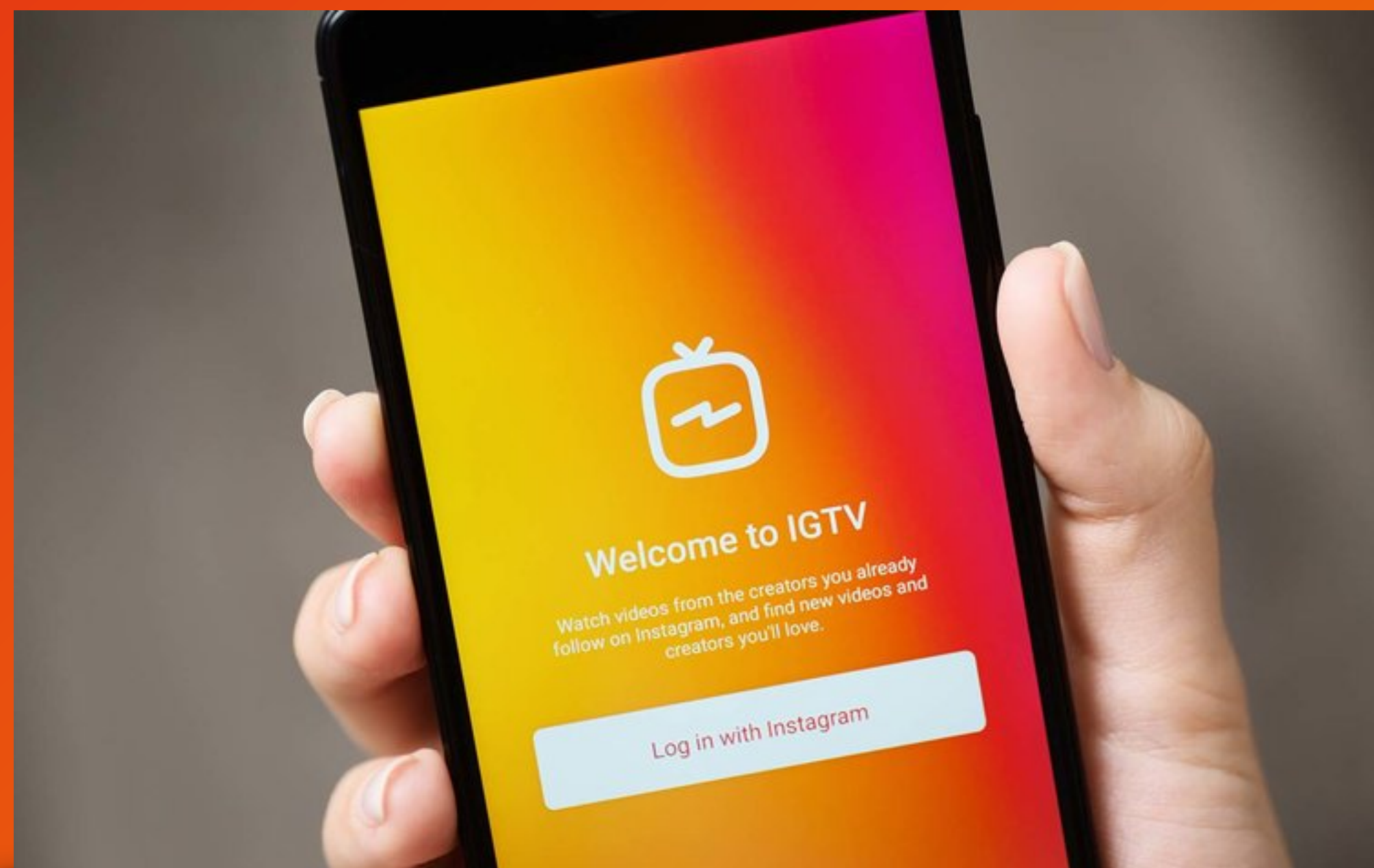


IG Direct

Sõnumite saatmine

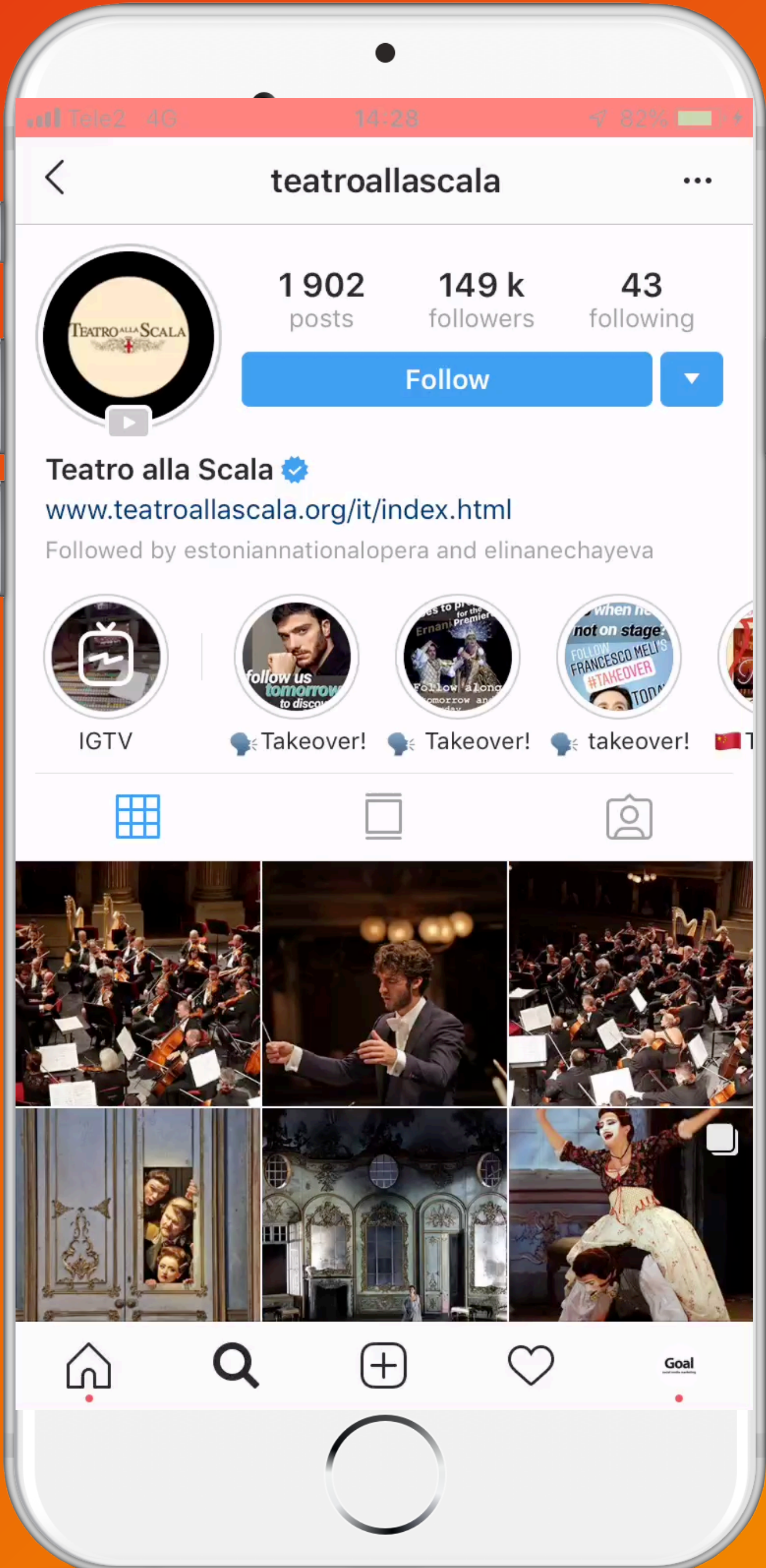


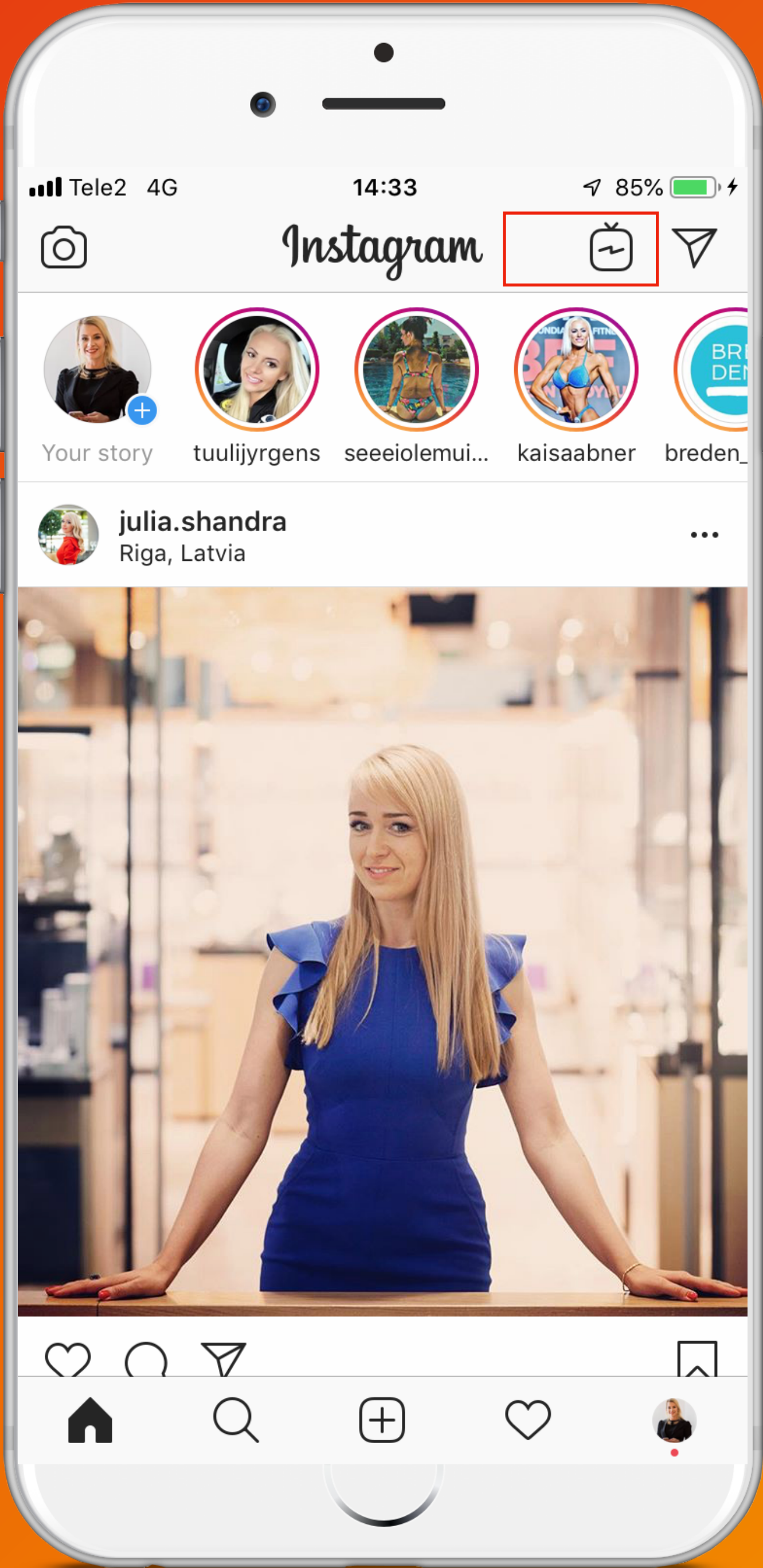




IG TV

videokanal
vertikaalne video, täisekraan
kuni 1tund





Mida mõõta?

Statistika ja analüüs

81%

engagement

(like'id, kommentaarid, jagamised)

66%

jälgijate arv

39%

kodulehe külastused

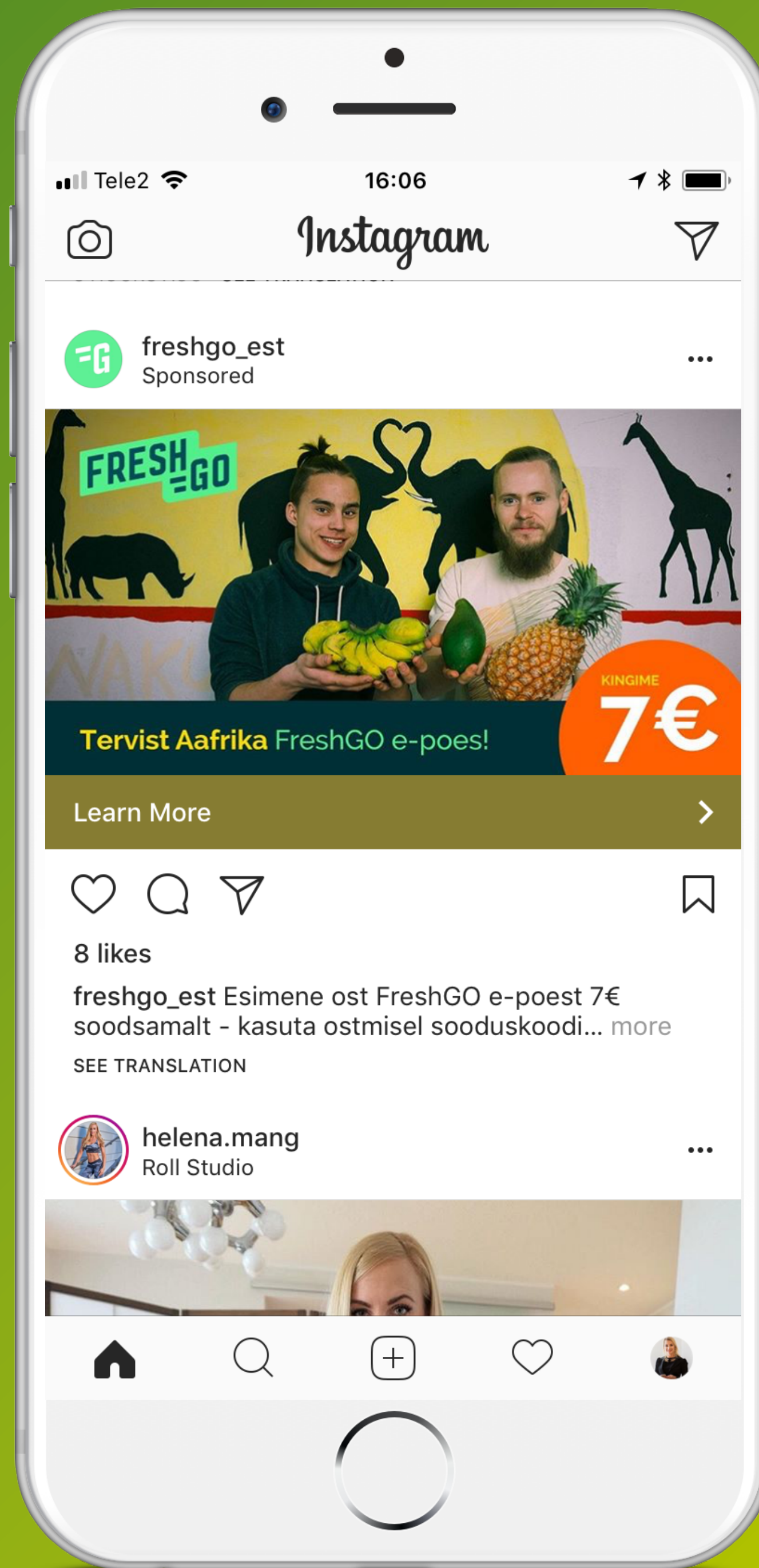
34%

müük

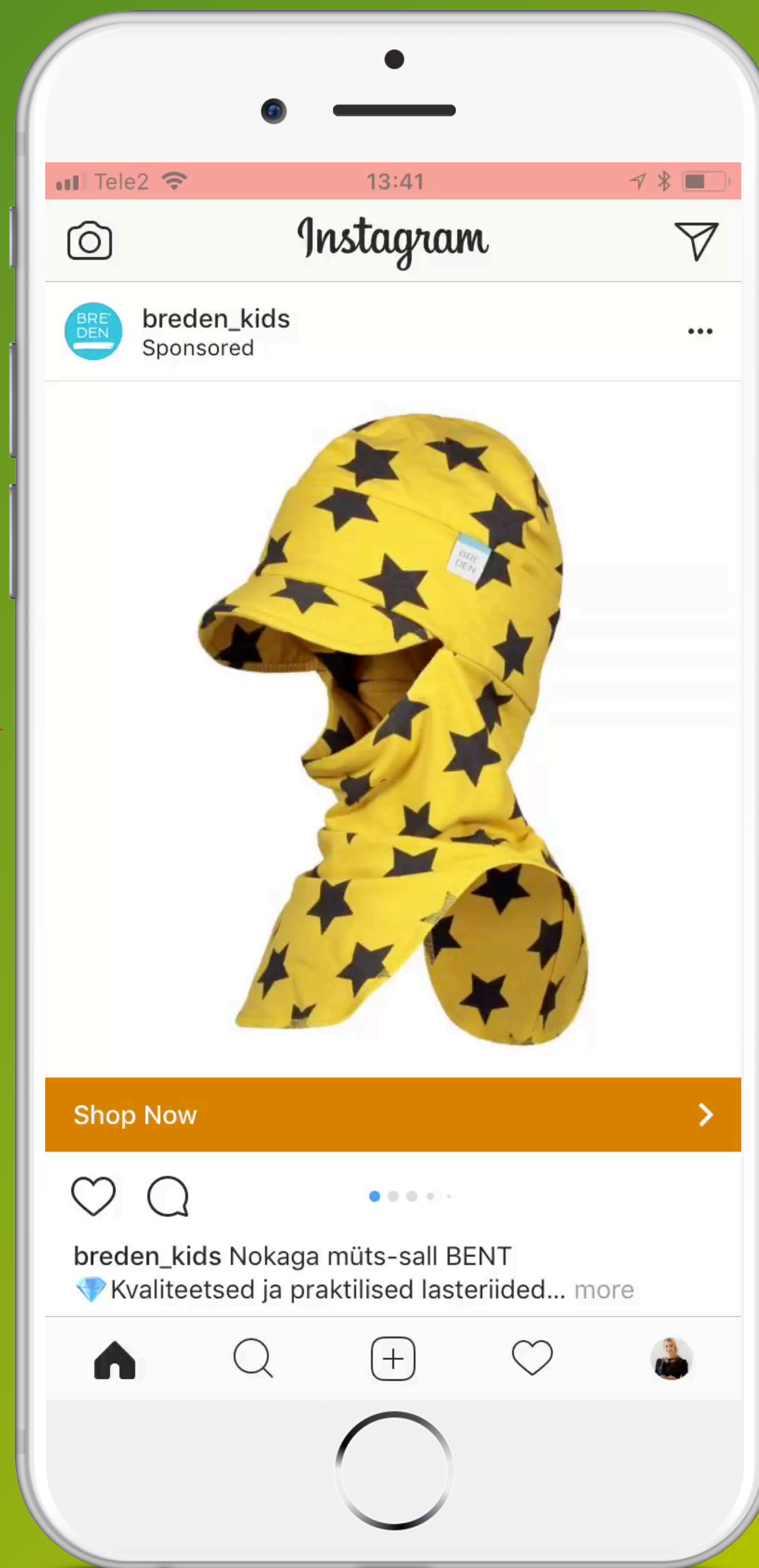
Reklaam

Pildid
Video
Karused
IG Stories

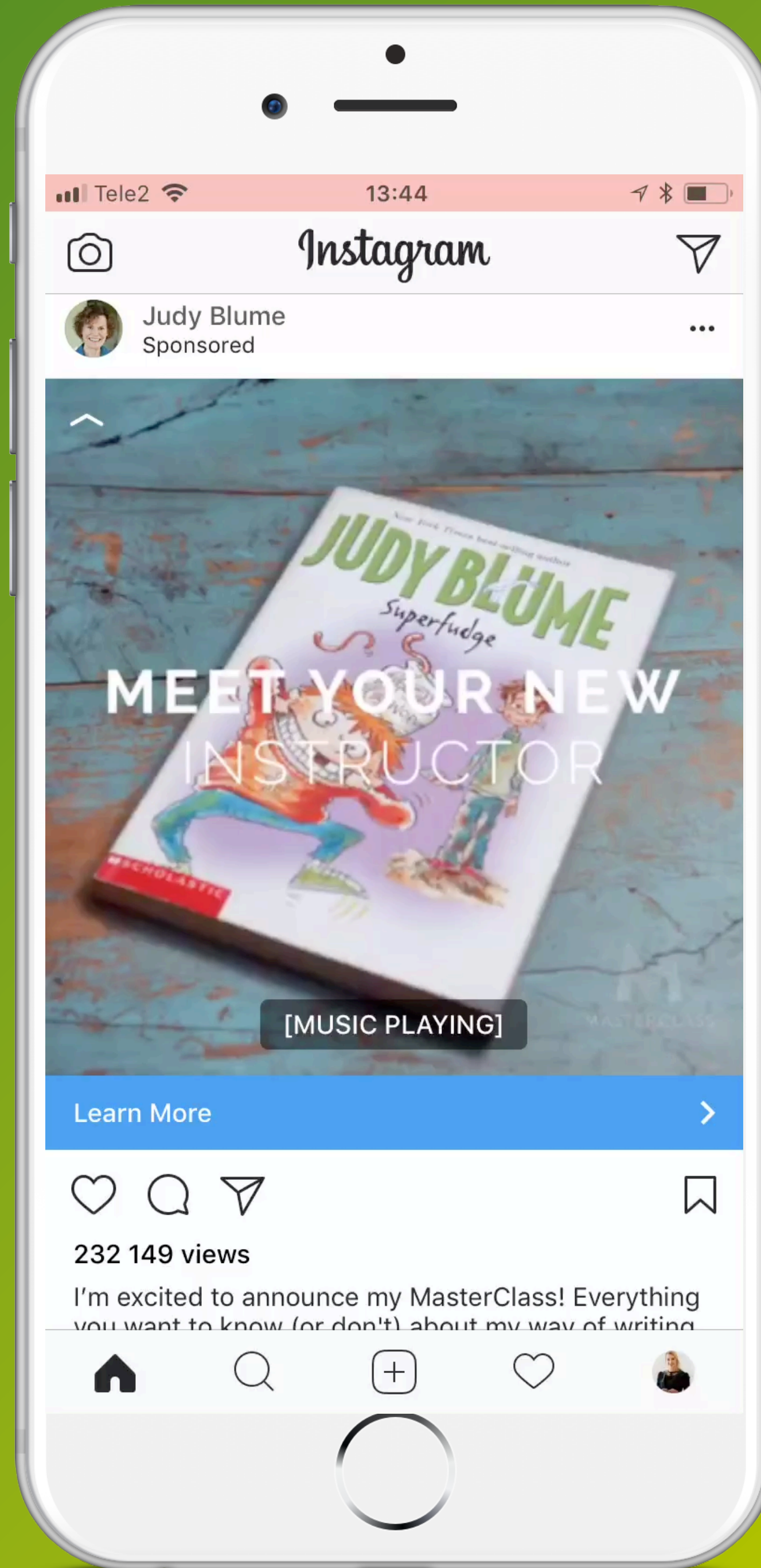
Pilt →



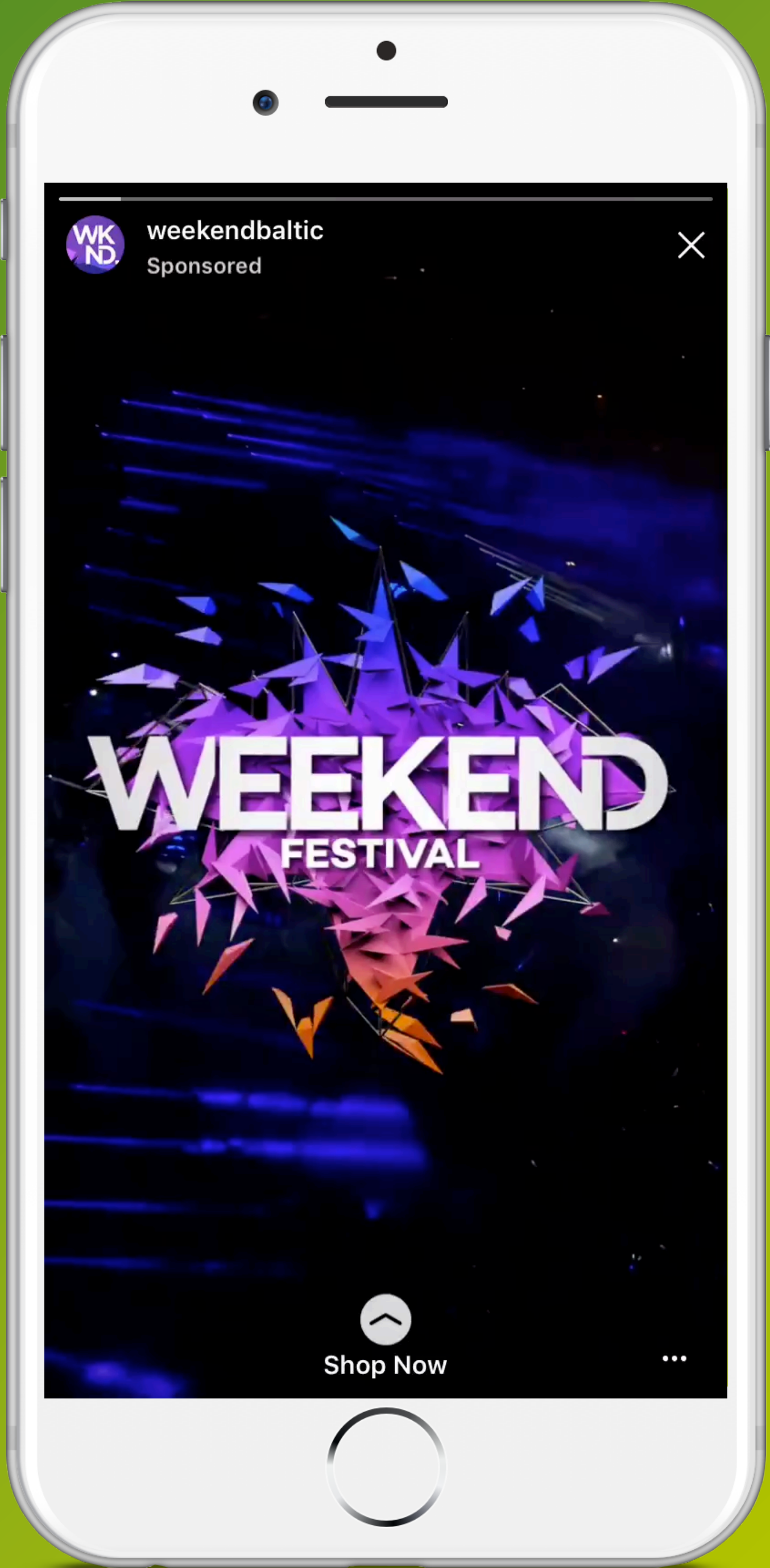
Karusell



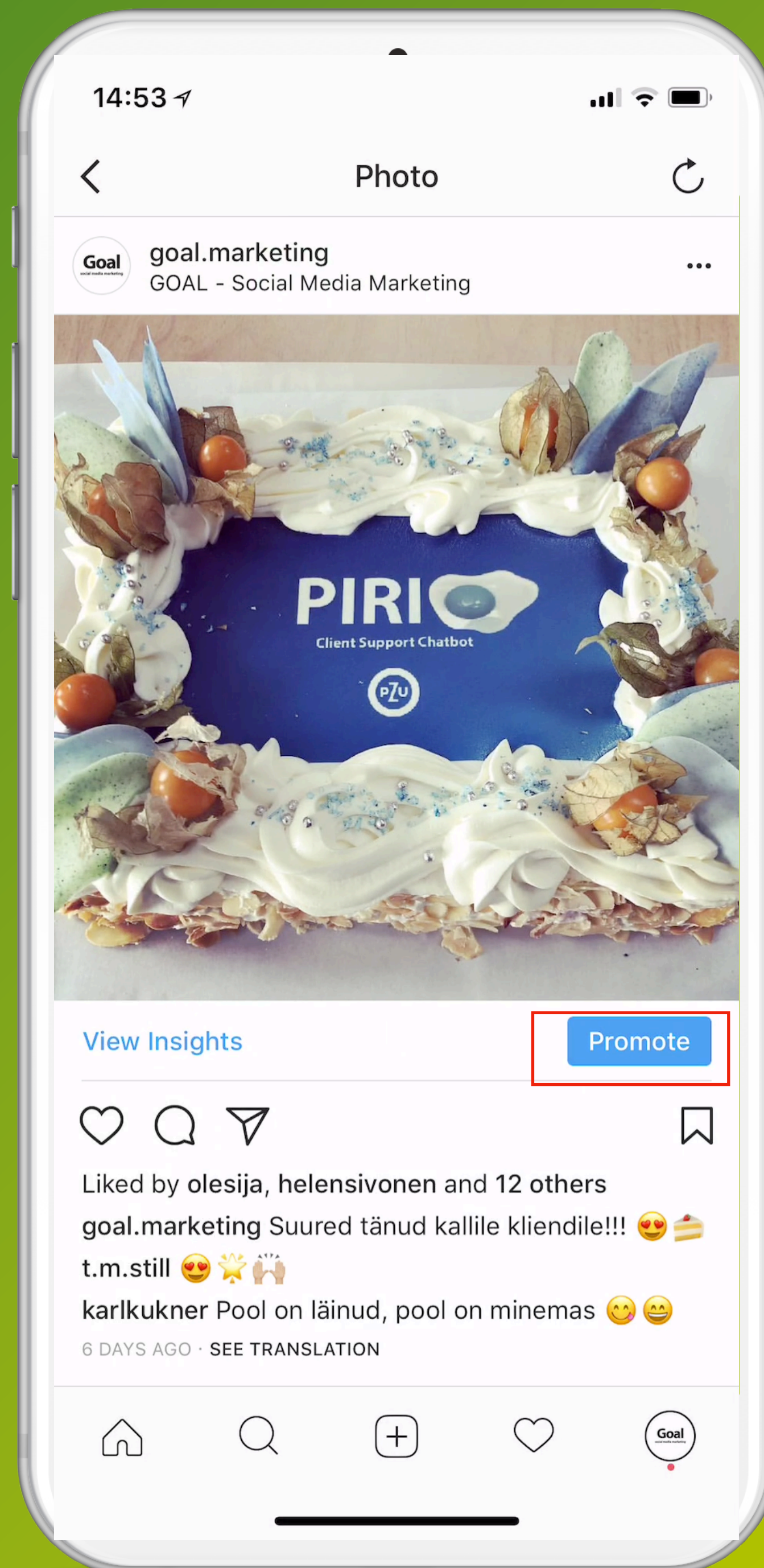
Video →

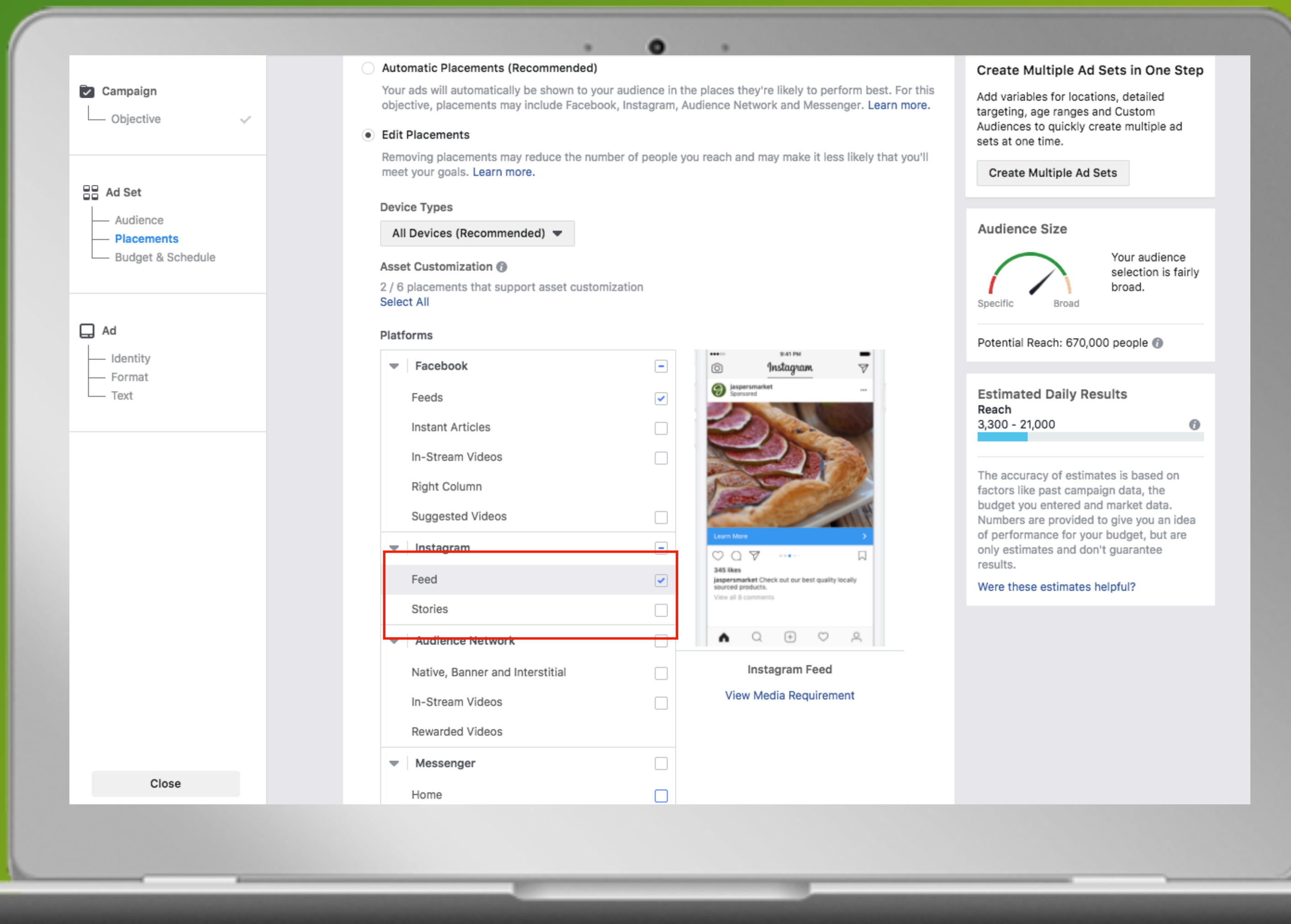


IG story

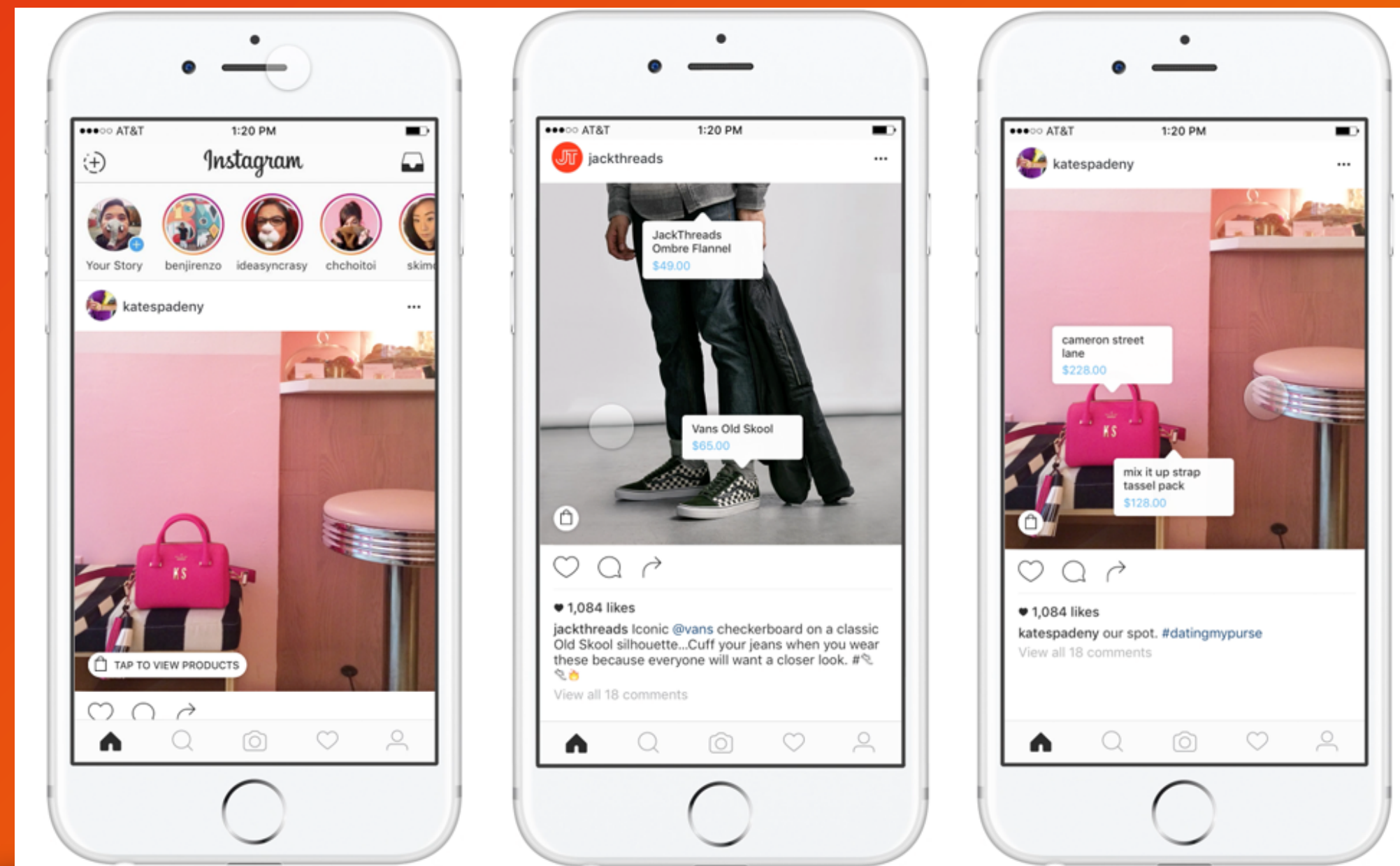


Äpist



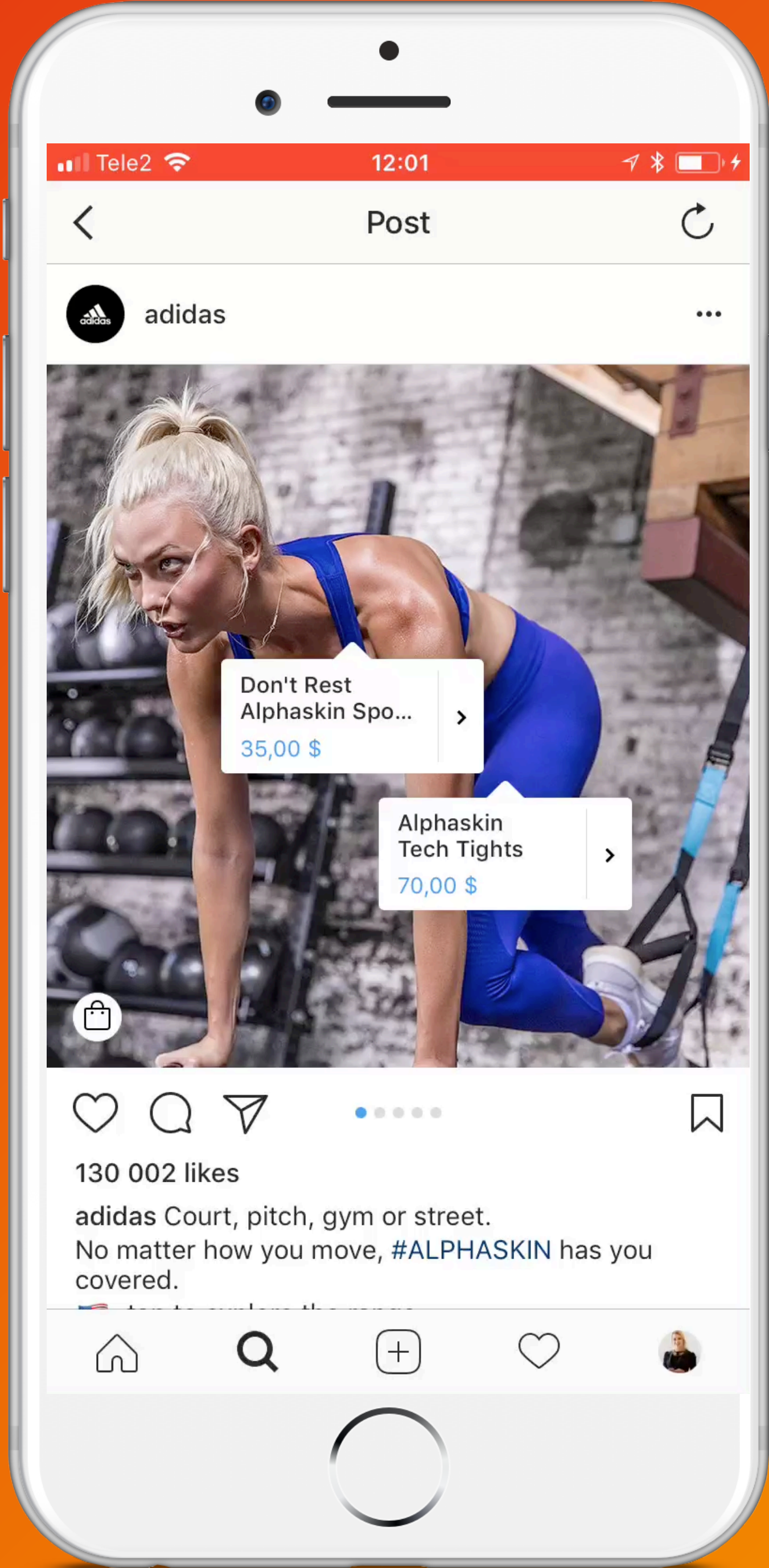


Facebook AD MANAGER kaudu



IG Shopping*

Osta nupp pildi peal
Hetkel seda võimalust Eestis veel pole



Kokkuvõte

Milliseid võimalusi sa pole veel kasutanud?
Mida saad kohe kasutusele võtta?